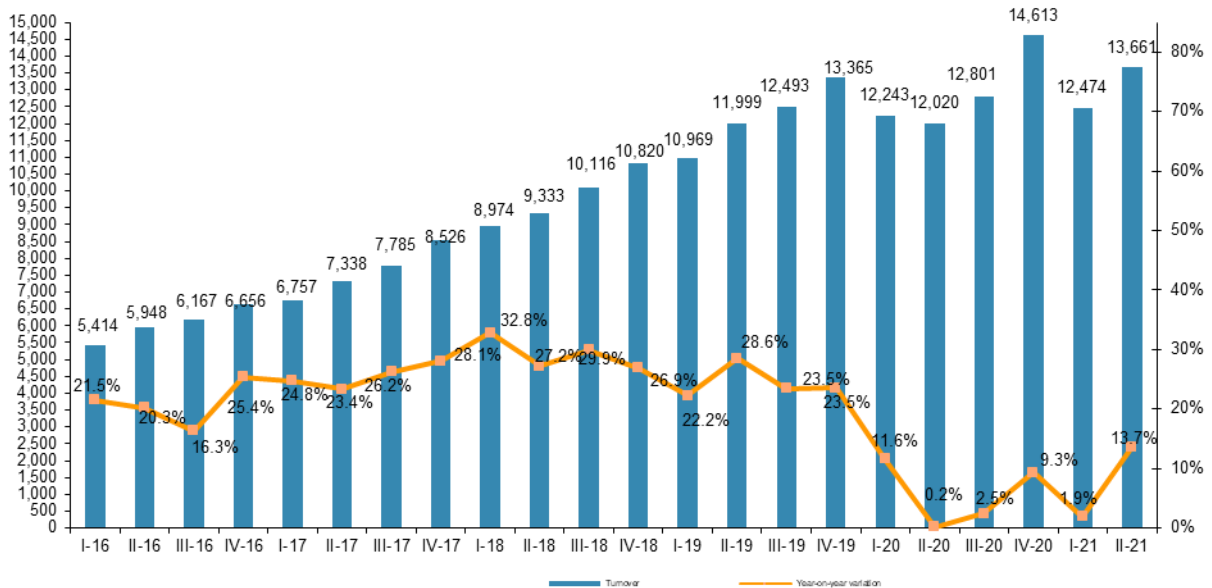


PRESS RELEASE

E-commerce exceeds 13.6 billion euros in Spain in the second quarter of 2021- up 13.7% from last year

Madrid, 7 January 2022. – E-commerce turnover in Spain has increased in the second quarter of 2021 with a year-on-year growth of 13.7% to total 13.661 billion euros, according to the latest e-commerce data available on the [CNMCData website](https://www.cnmc.es/cnmcdata).

QUARTERLY TREND IN E-COMMERCE TURNOVER AND YEAR-ON-YEAR VARIATION (millions of euros and percentage)

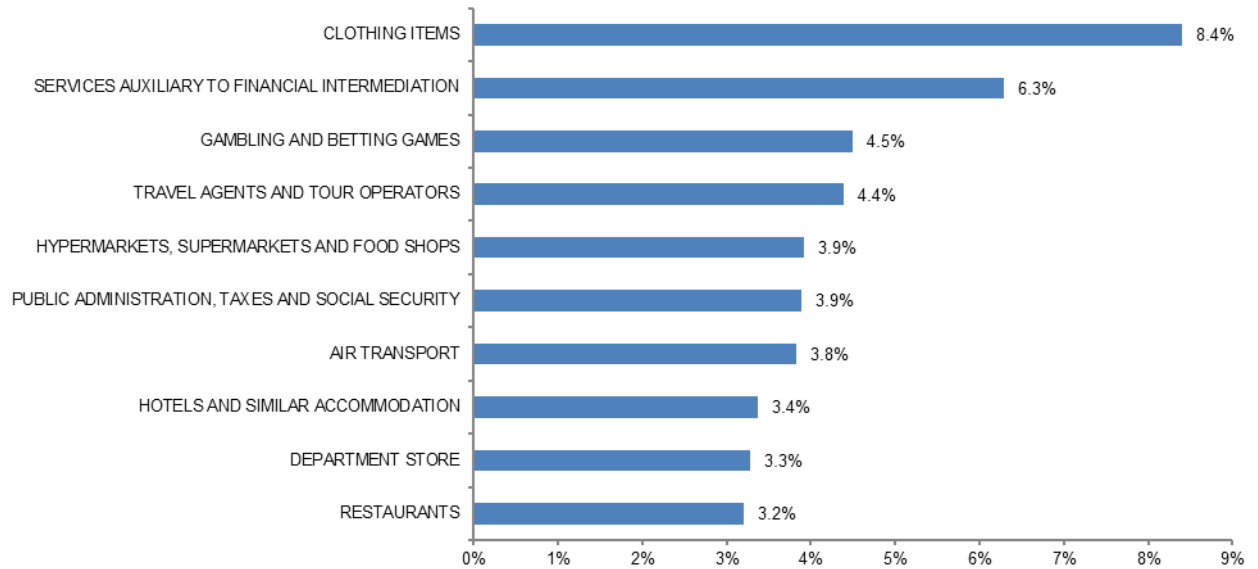


Source: CNMC

The activity sectors with the highest revenue were clothing, with 8.4% of the total turnover; followed by services auxiliary to financial intermediation, with 6.3%, and gambling and betting games taking third place with 4.5%.

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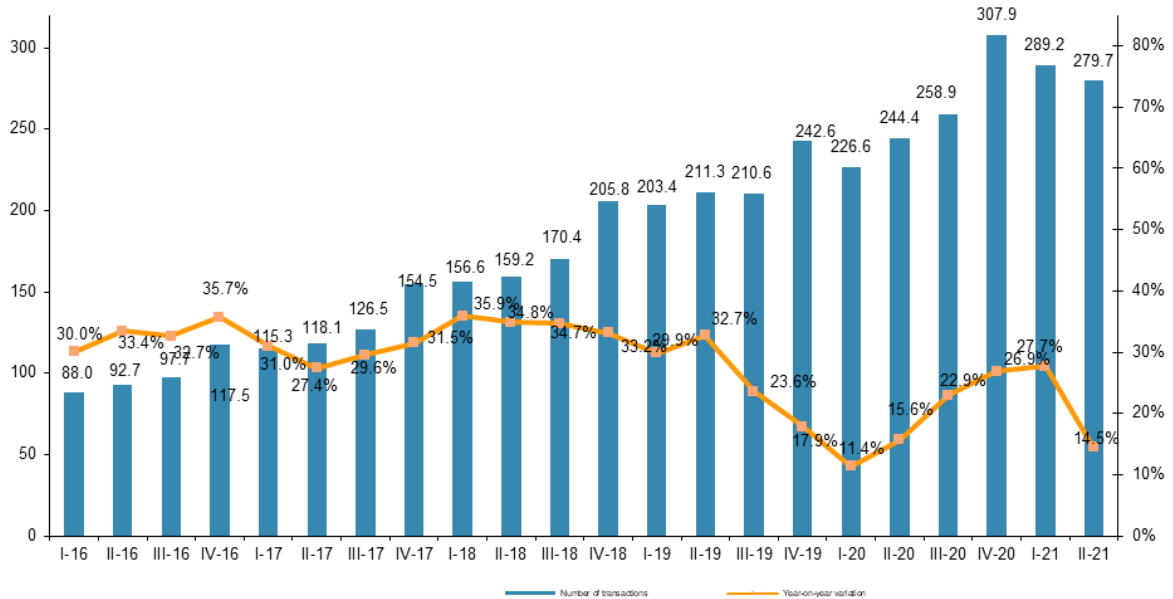
THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TURNOVER (II-21, percentage)



Source: CNMC

As regards the number of transactions, in the second quarter of 2021 more than 279 million transactions were registered - up 14.5%. Department stores lead the ranking in terms of sales (8.4%).

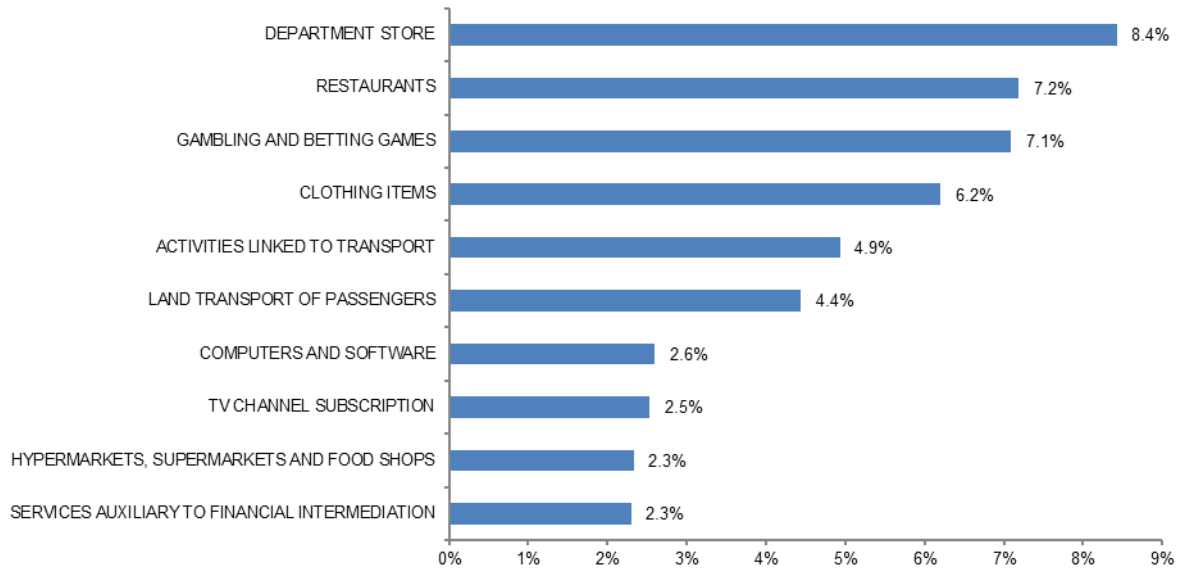
QUARTERLY TREND IN THE NUMBER OF E-COMMERCE TRANSACTIONS AND YEAR-ON-YEAR VARIATION (millions of transactions and percentage)



Source: CNMC

Reproduction permitted only if the source is cited.

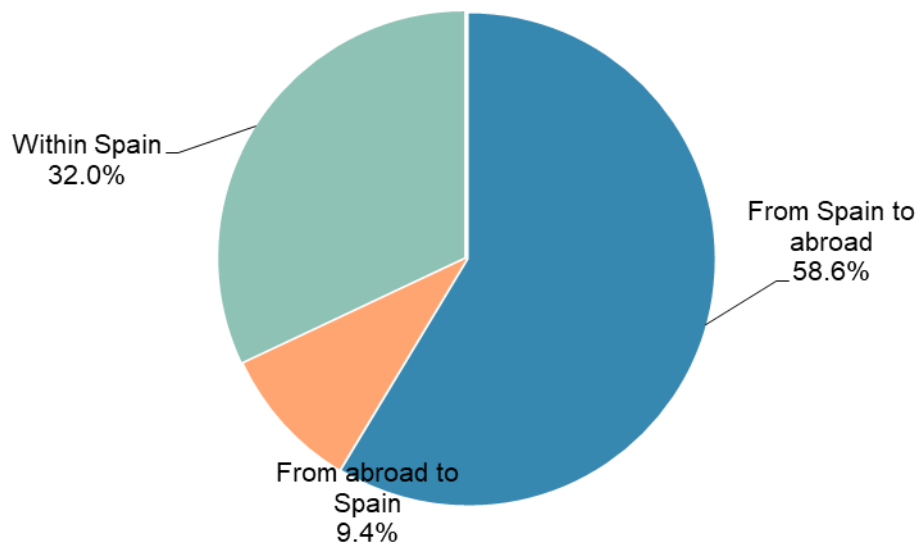
THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TRANSACTIONS (II-21, percentage)



Source: CNMC

In terms of geographical segmentation, 41.4% of the revenue from the second quarter of 2021 was to Spain. The remaining 58.6% corresponds to purchases originating in Spain carried out through foreign locations.

E-COMMERCE TURNOVER SEGMENTED GEOGRAPHICALLY (II-21, percentage)

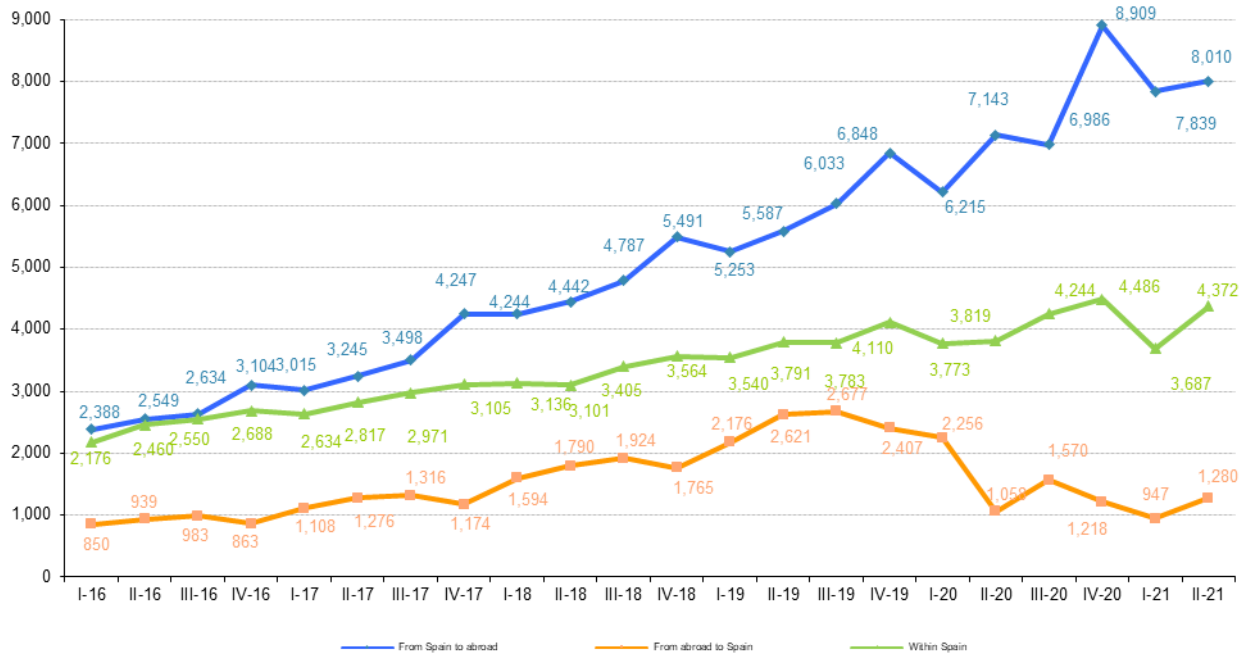


Source: CNMC

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The external balance (the difference between what is purchased in Spain from foreign locations and what is purchased from Spain to foreign locations) shows a deficit of 6.730 billion euros.

QUARTERLY TREND IN E-COMMERCE TURNOVER SEGMENTED GEOGRAPHICALLY (millions of euros)

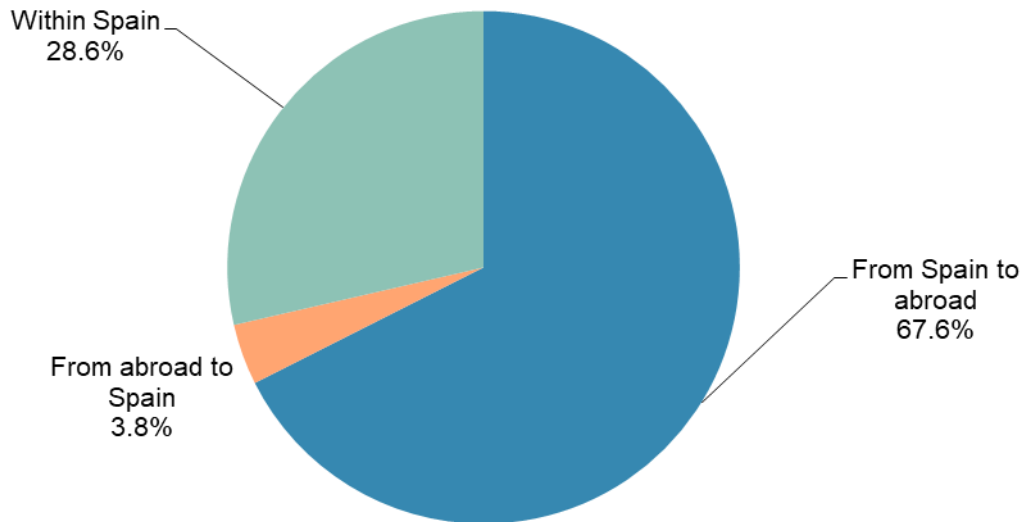


Source: CNMC

Broken down into number of transactions, 32.4% of sales were registered in Spain and 67.6% abroad.

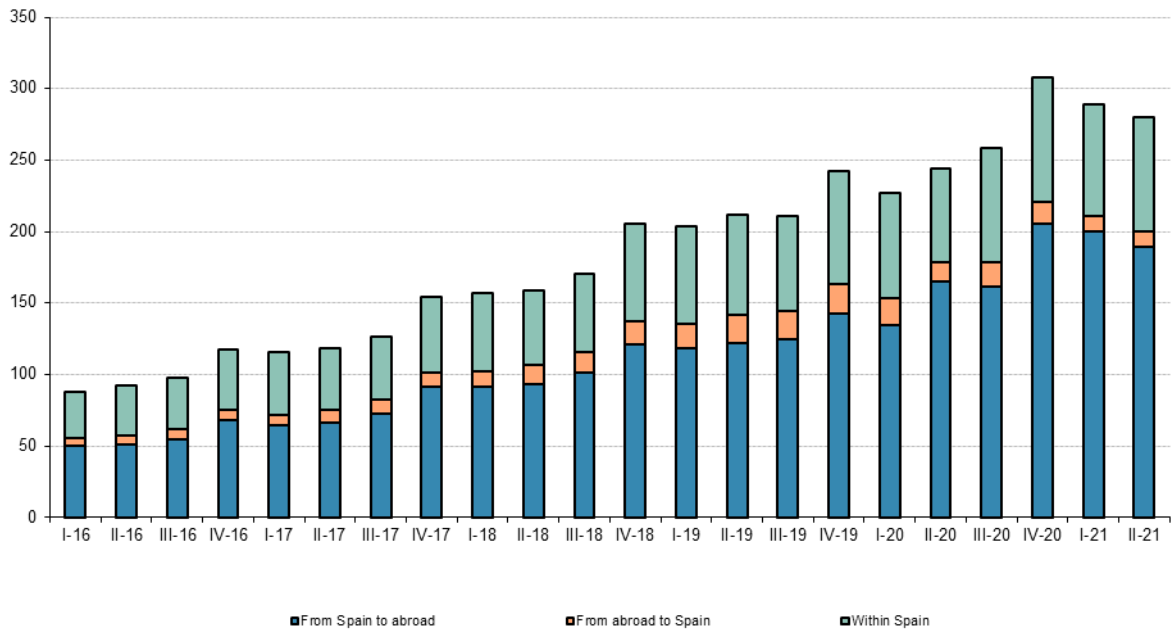
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NUMBER OF E-COMMERCE TRANSACTIONS SEGMENTED GEOGRAPHICALLY (II-21, percentage)



Source: CNMC

QUARTERLY TREND IN E-COMMERCE TRANSACTIONS SEGMENTED GEOGRAPHICALLY (millions of transactions)

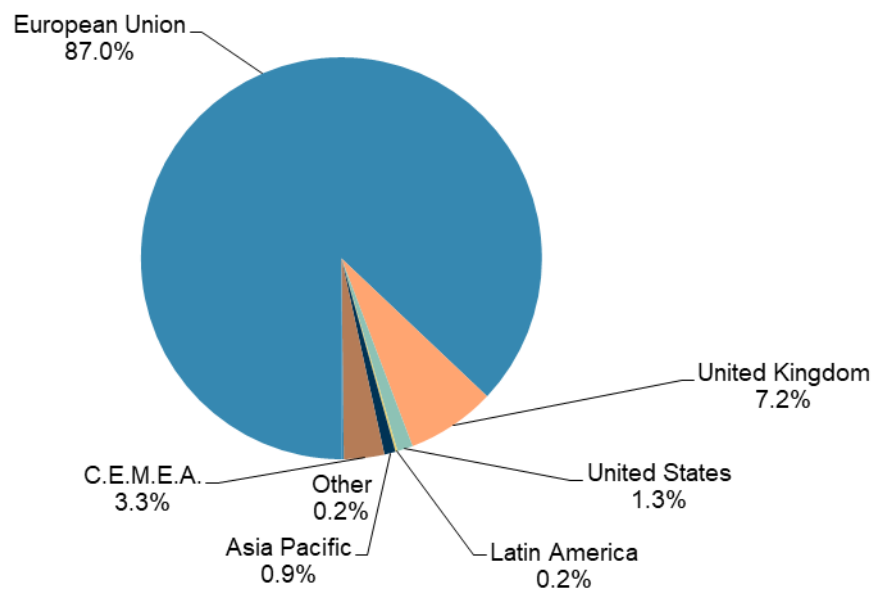


Source: CNMC

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The turnover of transactions originating in Spain that were sent to foreign locations totalled 8.010 billion euros - up 12.1% on the figure from the second quarter of the previous year. 87.0% of purchases from Spain with destinations in foreign locations was sent to businesses within the European Union.

E-COMMERCE TURNOVER FROM SPAIN TO FOREIGN LOCATIONS BY GEOGRAPHICAL AREA (II-21, percentage)

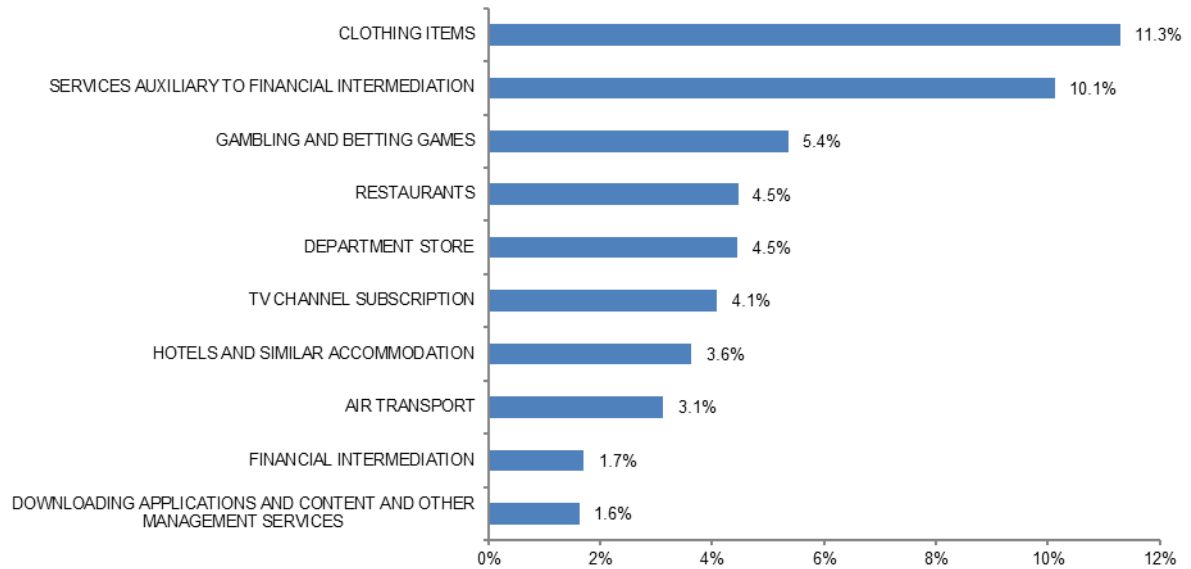


Source: CNMC

The areas of activity with the greatest turnover from Spain sent to foreign locations are clothing (with 11.3%), services auxiliary to financial intermediation (10.1%), and gambling and betting games (5.4%).

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THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE
TURNOVER FROM SPAIN TO FOREIGN LOCATIONS (II-21, percentage)

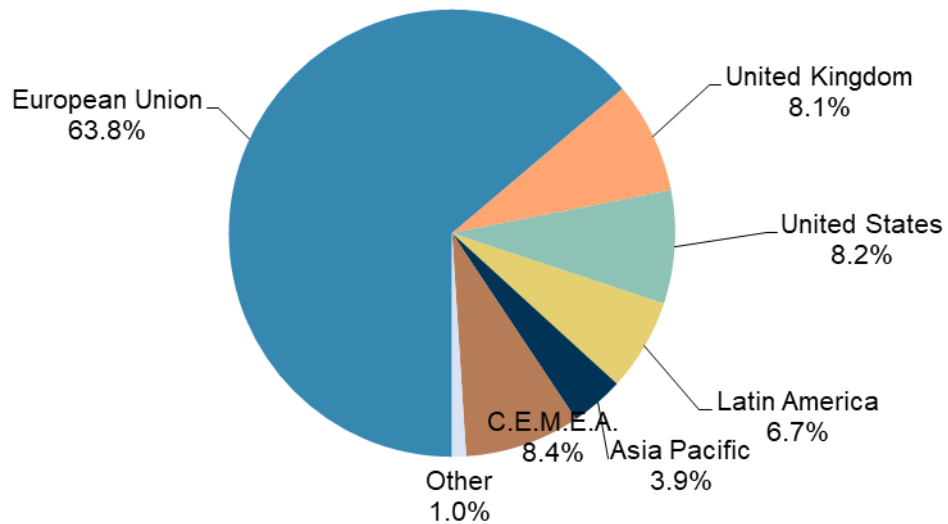


Source: CNMC

Meanwhile, transactions from foreign locations to Spain have reached a turnover of 1,280 million euros - up 21.0% on the figure from the second quarter of the previous year. 63.8% of purchases from foreign locations originated in countries within the European Union.

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DISTRIBUTION OF E-COMMERCE TURNOVER FROM FOREIGN LOCATIONS TO SPAIN BY GEOGRAPHICAL AREA (II-21, percentage)

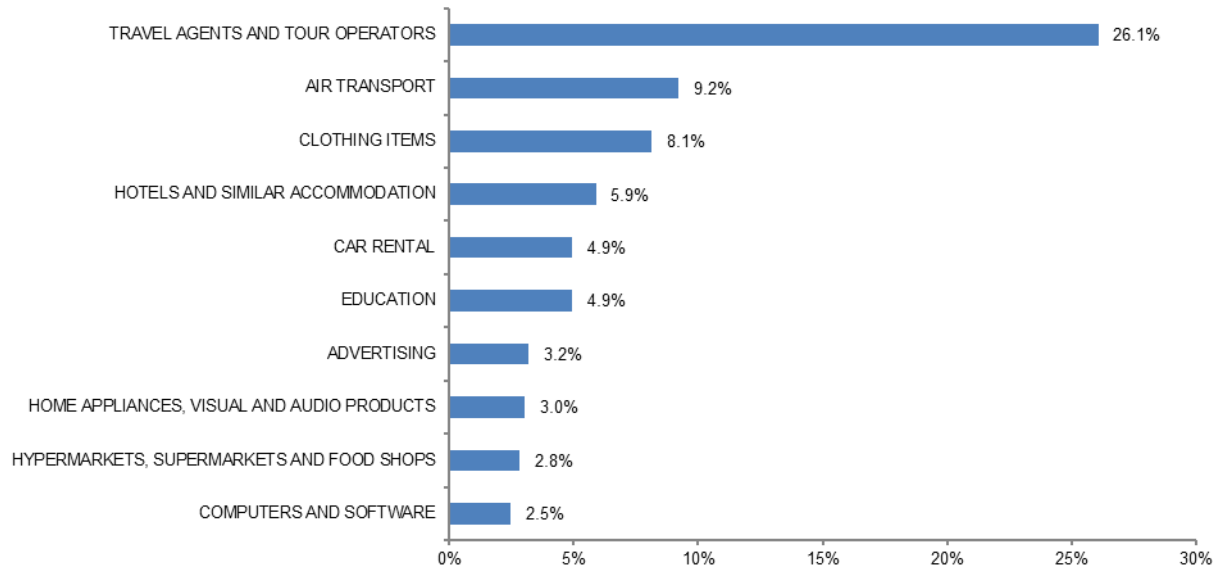


Source: CNMC

Furthermore, areas of activity related with the tourism sector (including travel agencies, air transport, land transport, car rental and hotels) account for 47.0% of the purchases to Spain from foreign locations.

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THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE
TURNOVER FROM FOREIGN LOCATIONS TO SPAIN (II-21, percentage)

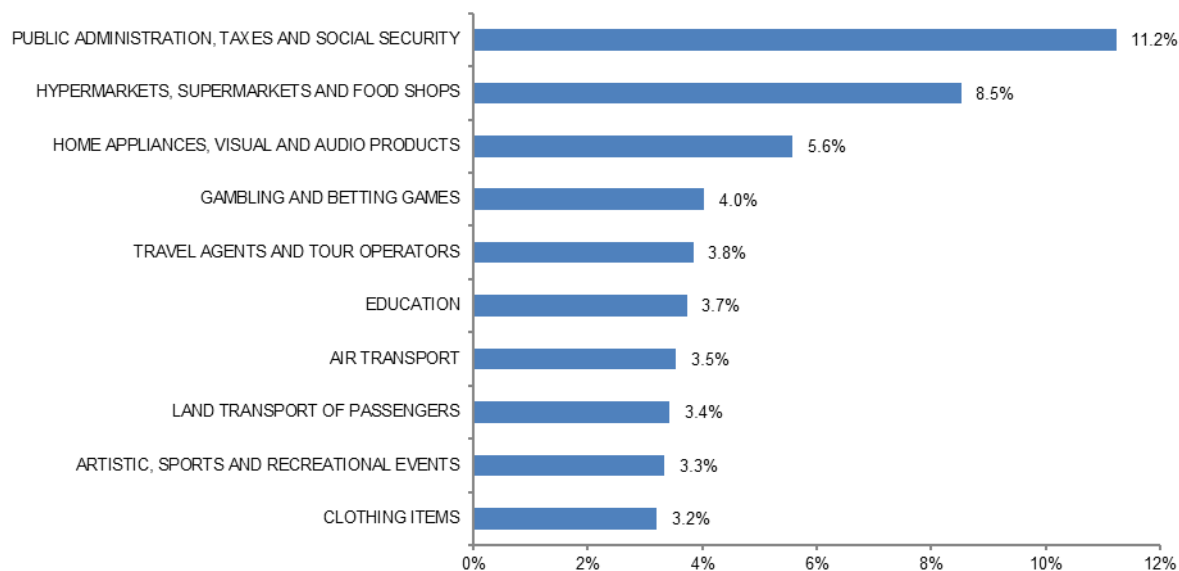


Source: CNMC

Revenue from e-commerce within Spain experienced a year-on-year increase of 14.5%, reaching 4.372 billion euros. Public administration, taxes and social security accounts for 11.2% of turnover within Spain, followed by hypermarkets, supermarkets, and food shops (8.5%).

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THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE
TURNOVER WITHIN SPAIN (II-21, percentage)



Source: CNMC

More data on [CNMCData](#)

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