

The CNMC analyses the Royal Spanish Football Federation's proposals to market the broadcasting rights for the Copa and the Supercopa to betting companies

Some of the conditions proposed by the Royal Spanish Football Federation (RFEF in Spanish) for the tender do not meet the requirements set out in Royal Decree-Law 5/2015.

Madrid, 20 September 2022.- The CNMC has issued a report analysing the conditions proposed by the Royal Spanish Football Federation to market the broadcasting rights for the Copa del Rey and the Supercopa in betting shops (INF/DC/162/22).

The CNMC considers that the proposed marketing bases do not comply with the conditions required by Royal Decree-Law 5/2015. Specifically, the CNMC recommends to the RFEF a bidding procedure that respects the principles of competition, transparency, and non-discrimination by introducing the following changes:

- Clarifying whether the rights are tendered in 3 lots (Spain, the United States and Canada, and the rest of the world) or in a single lot.
- Granting sufficient time for the preparation and submission of bids and requests for clarification.
- Using tender access requirements that respect the principles of necessity, proportionality, and non-discrimination.
- Eliminating wording that creates uncertainty for the applicants and gives excessive discretion to the RFEF in the awarding of rights.
- Limiting the bidding period to 3 seasons.

These reports are issued pursuant to Article 4 of Royal Decree-Law 5/2015, of 30 April, on urgent measures in relation to the marketing of the rights to exploit broadcasting content of professional football competitions, which requires distributors to request a prior report from the CNMC on the proposed conditions.

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