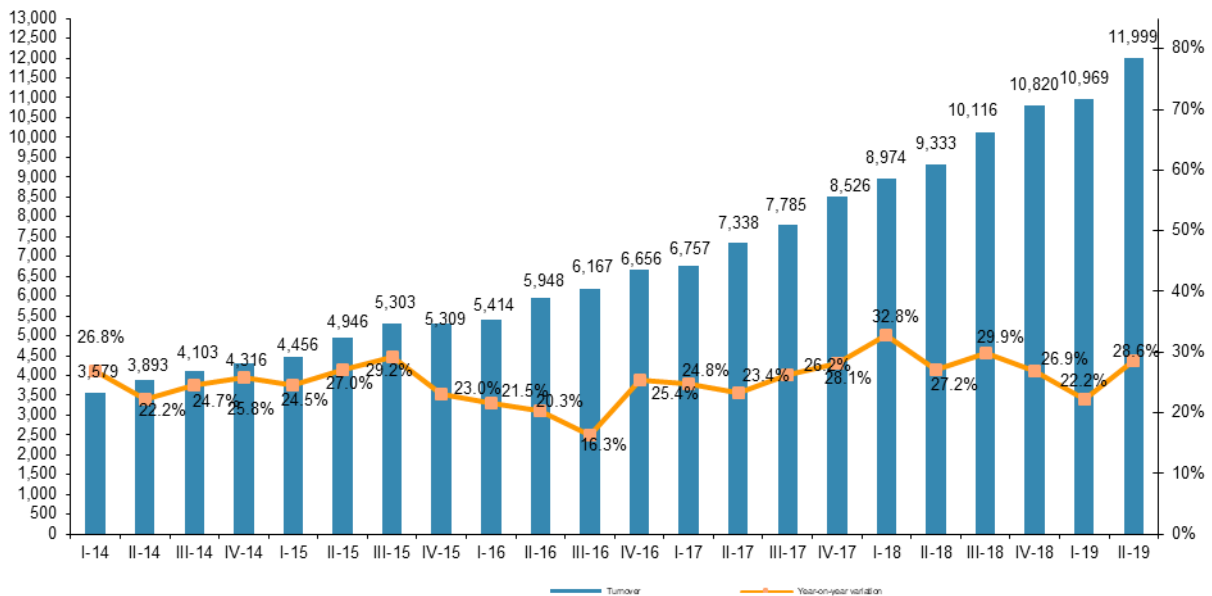


PRESS RELEASE

E-commerce exceeds 11.9 billion euros in Spain in the second quarter of 2019- up 28.6% from last year

Madrid, 3 January, 2020.- E-commerce turnover in Spain has increased in the second quarter of 2019 with a year-on-year growth of 28.6% to total 11.999 billion euros, according to the latest e-commerce data available on the **CNMCData** website.

QUARTERLY TREND IN E-COMMERCE TURNOVER AND YEAR-ON-YEAR VARIATION (millions of euros and percentage)

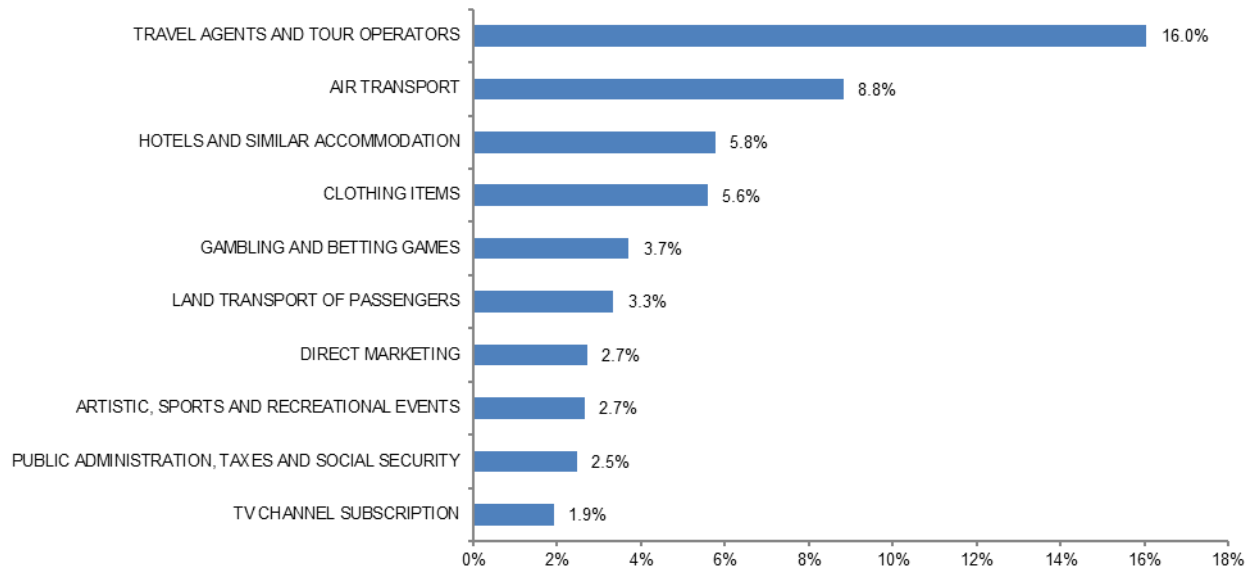


Source: CNMC

The activity sectors with the highest revenue were travel agencies and tour operators, with 16.0% of the total turnover; followed by air transport, with 8.8%, and hotels taking third place with 5.8%.

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THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TURNOVER (II-19, percentage)

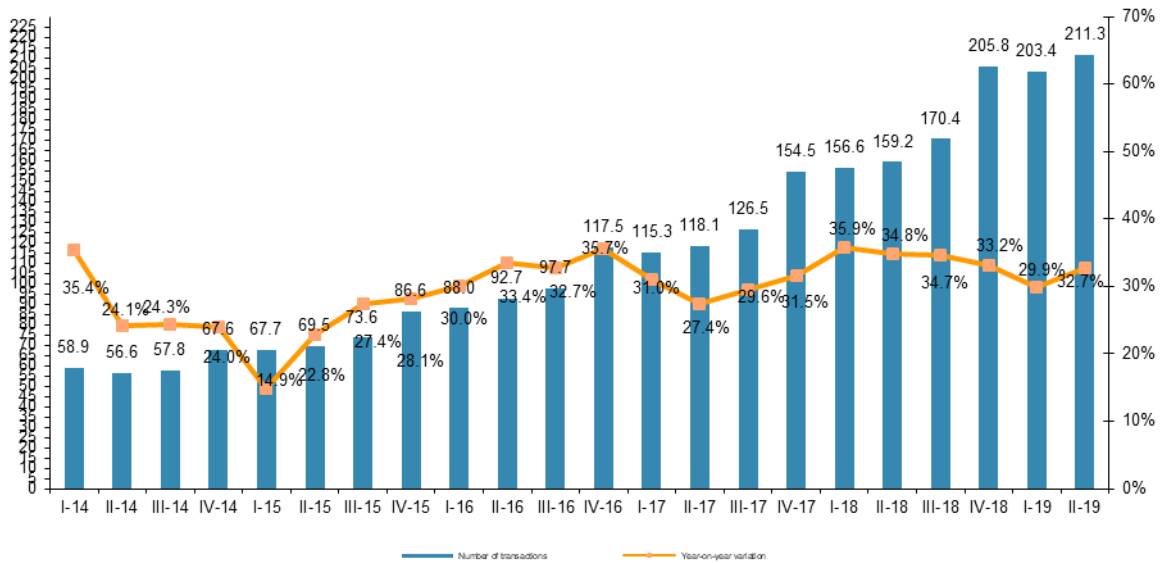


Source: CNMC

As regards the number of transactions, in the second quarter of 2019 more than 211 million transactions were registered - up 32.7%. Land transport of passengers lead the ranking in terms of sales (7.5%).

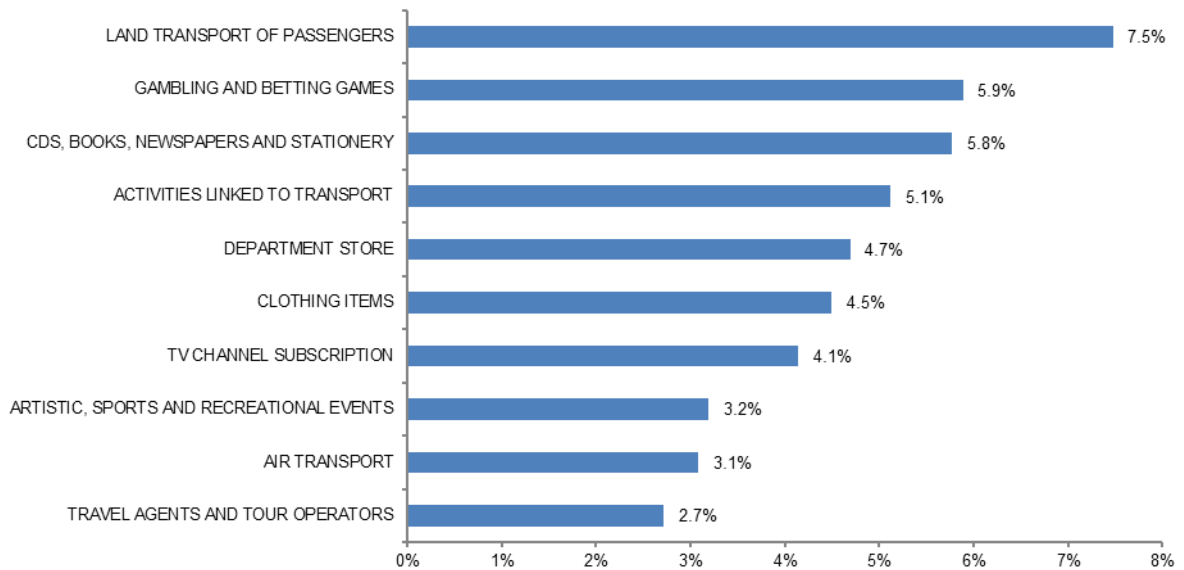
QUARTERLY TREND IN THE NUMBER OF E-COMMERCE TRANSACTIONS AND YEAR-ON-YEAR VARIATION (millions of transactions and percentage)

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Source: CNMC

THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TRANSACTIONS (II-19, percentage)

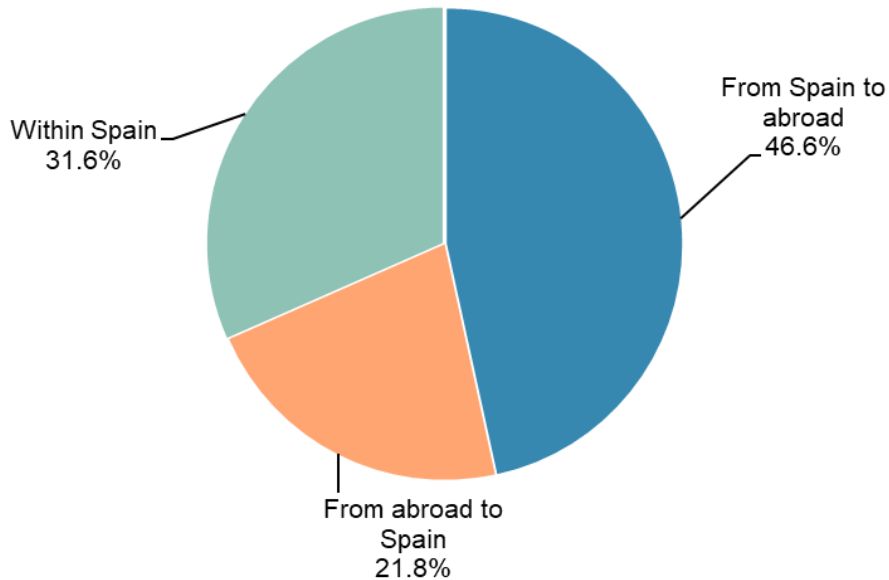


Source: CNMC

In terms of geographical segmentation, Spanish e-commerce websites have earned 53.4% of the revenue from the second quarter of 2019. The remaining 46.6% corresponds to purchases originating in Spain carried out through e-commerce websites in foreign locations.

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E-COMMERCE TURNOVER SEGMENTED GEOGRAPHICALLY (II-19, percentage)

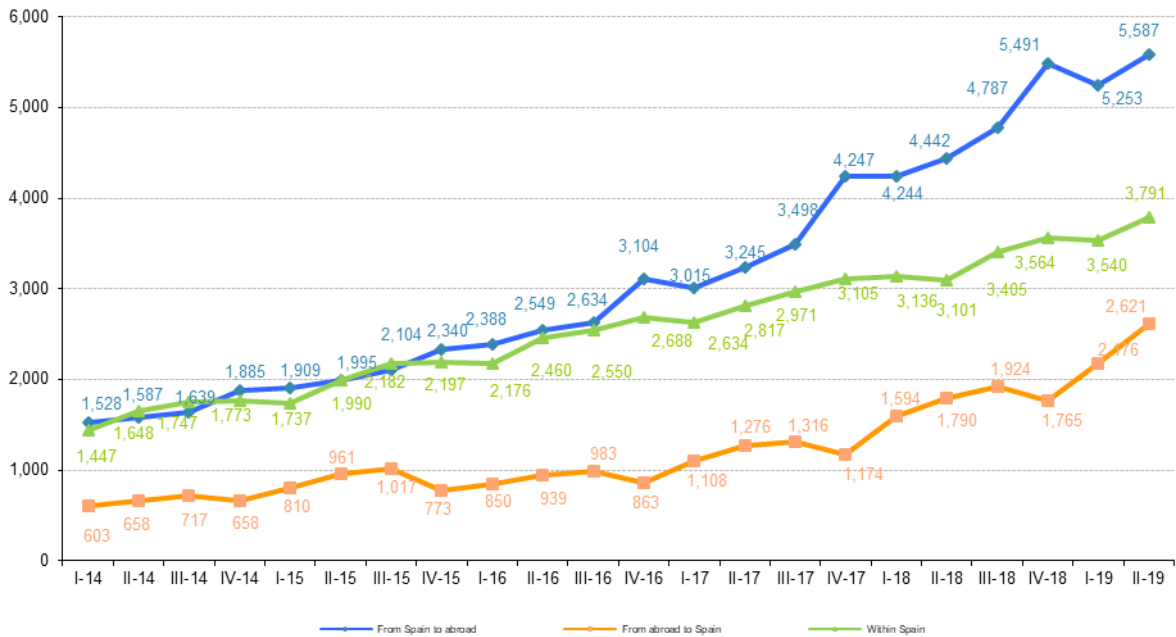


Source: CNMC

The external balance (the difference between what is purchased on Spanish websites from foreign locations and what is purchased in Spain from foreign locations) shows a deficit of 2.966 billion euros.

QUARTERLY TREND IN E-COMMERCE TURNOVER SEGMENTED GEOGRAPHICALLY (millions of euros)

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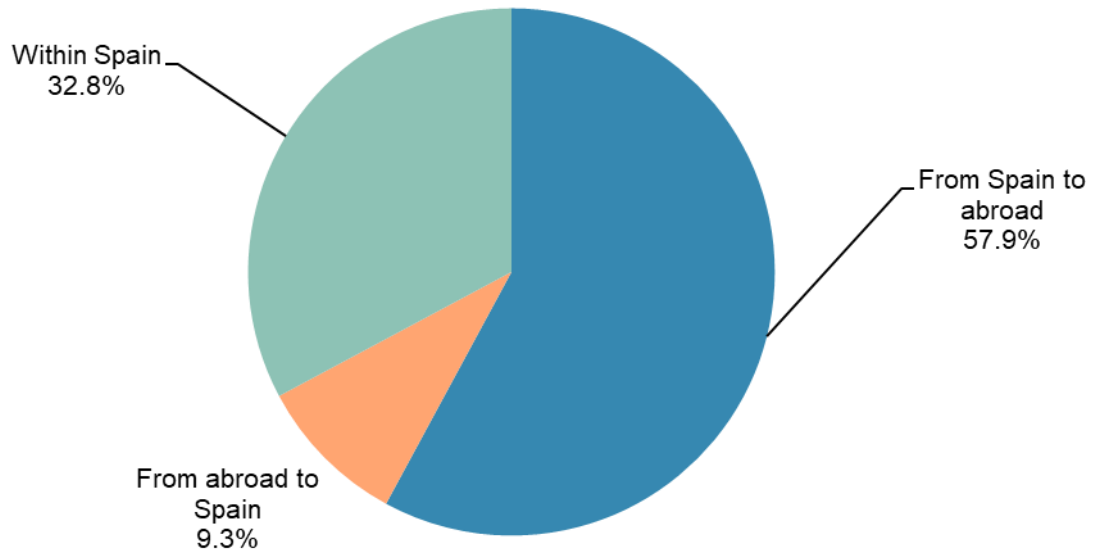


Source: CNMC

Broken down into number of transactions, 42.1% of sales were registered on Spanish websites and 57.9% on foreign websites.

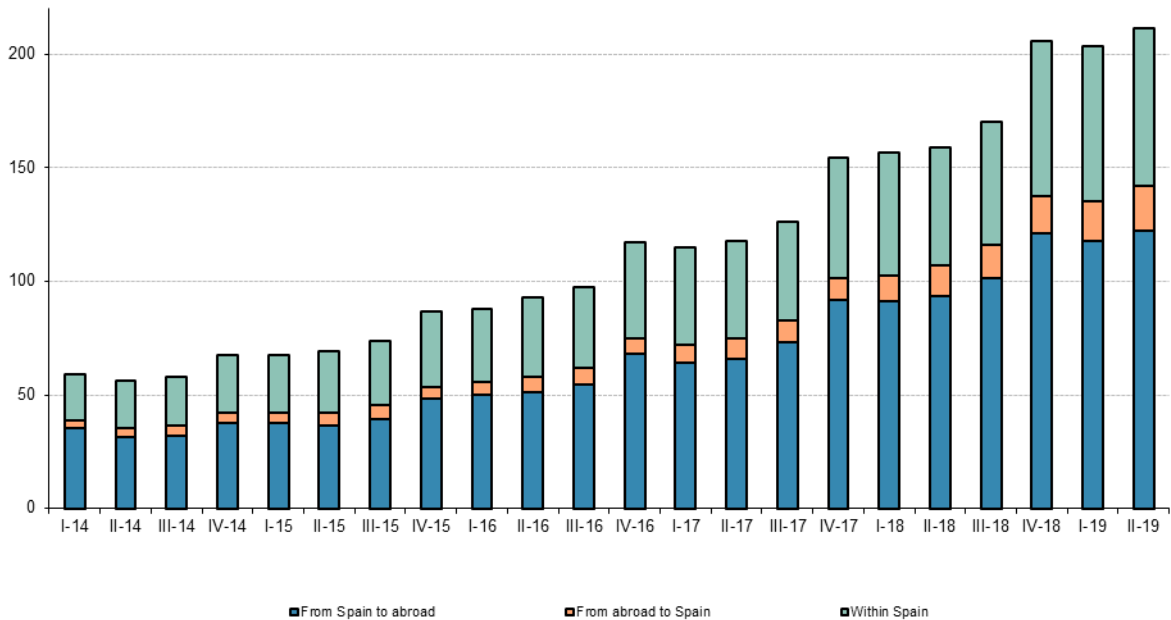
NUMBER OF E-COMMERCE TRANSACTIONS SEGMENTED GEOGRAPHICALLY (II-19, percentage)

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Source: CNMC

QUARTERLY TREND IN E-COMMERCE TRANSACTIONS SEGMENTED GEOGRAPHICALLY
(millions of transactions)



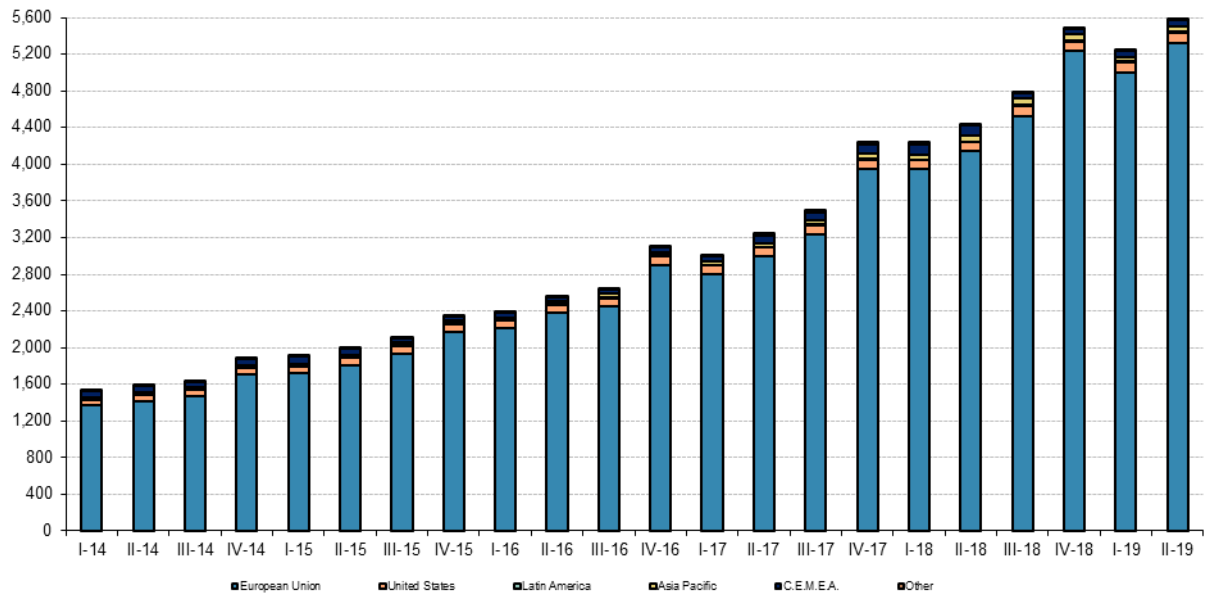
Source: CNMC

The turnover of transactions originating in Spain that were sent to foreign locations

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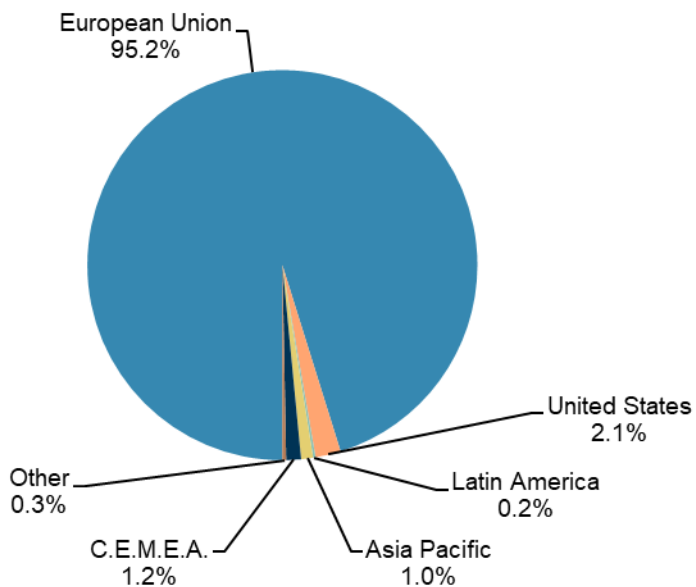
totalled 5.587 billion euros - up 25.8% on the figure from the second quarter of the previous year. 95.2% of purchases from Spain with destinations in foreign locations was sent to countries within the European Union.

QUARTERLY TREND IN E-COMMERCE TURNOVER FROM SPAIN TO FOREIGN LOCATIONS BY GEOGRAPHICAL AREA (millions of euros)



Source: CNMC

E-COMMERCE TURNOVER FROM SPAIN TO FOREIGN LOCATIONS BY GEOGRAPHICAL AREA (II-19, percentage)

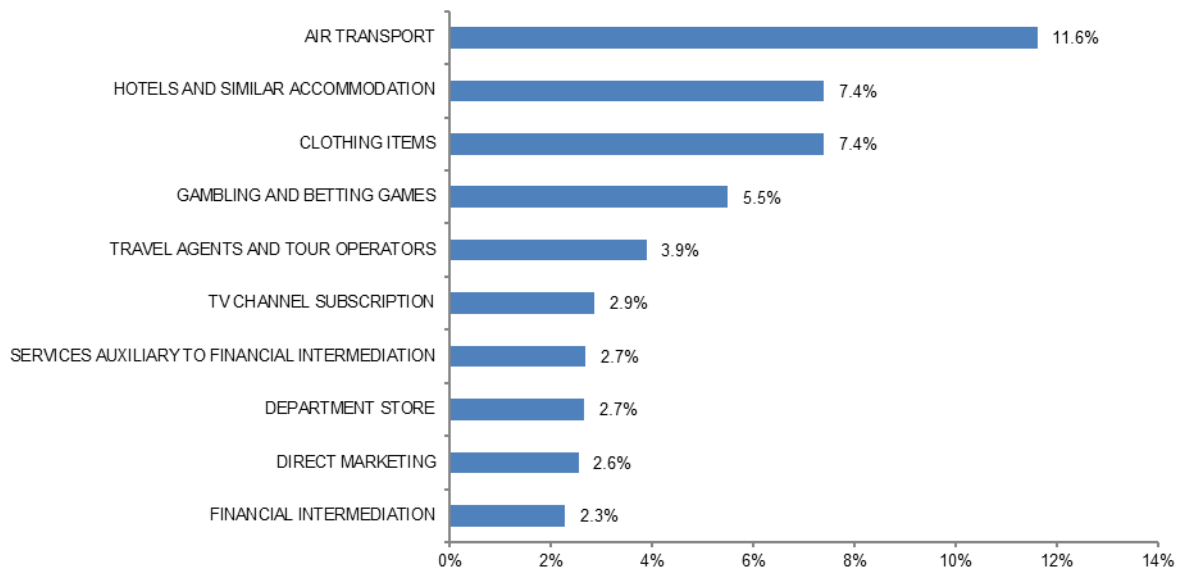


Source: CNMC

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The areas of activity with the greatest turnover from Spain sent to foreign locations are air transport (with 11.6%), hotels (7.4%), and clothing (7.4%).

THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TURNOVER FROM SPAIN TO FOREIGN LOCATIONS (II-19, percentage)

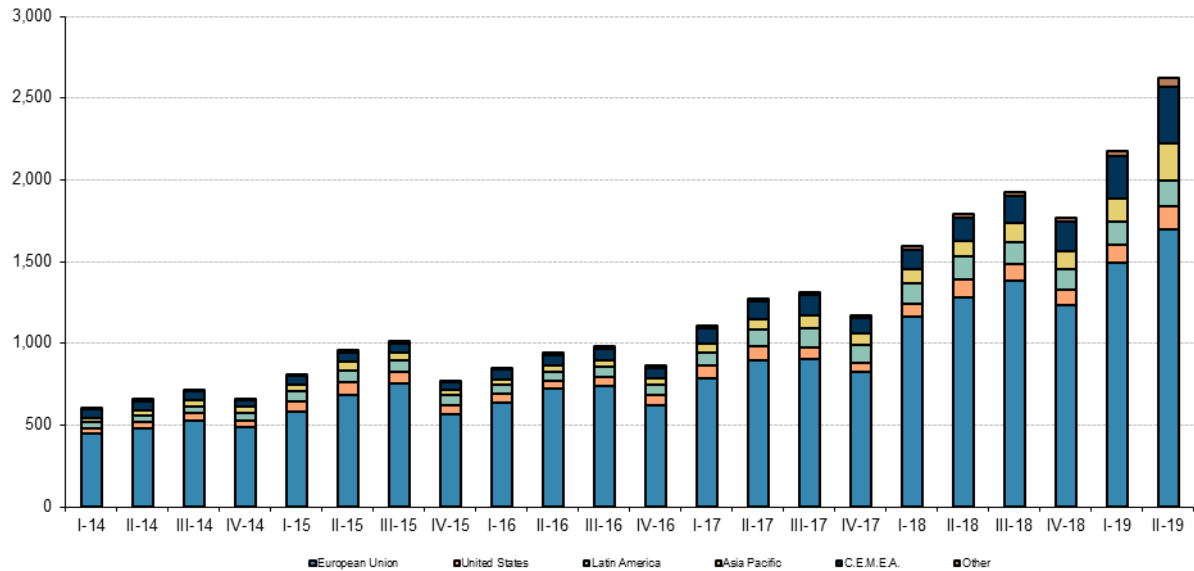


Source: CNMC

Meanwhile, sales from Spanish websites to foreign locations have reached a turnover of 2,621 million euros - up 46.4% on the figure from the second quarter of the previous year. 64.9% of purchases from foreign locations originated in countries within the European Union.

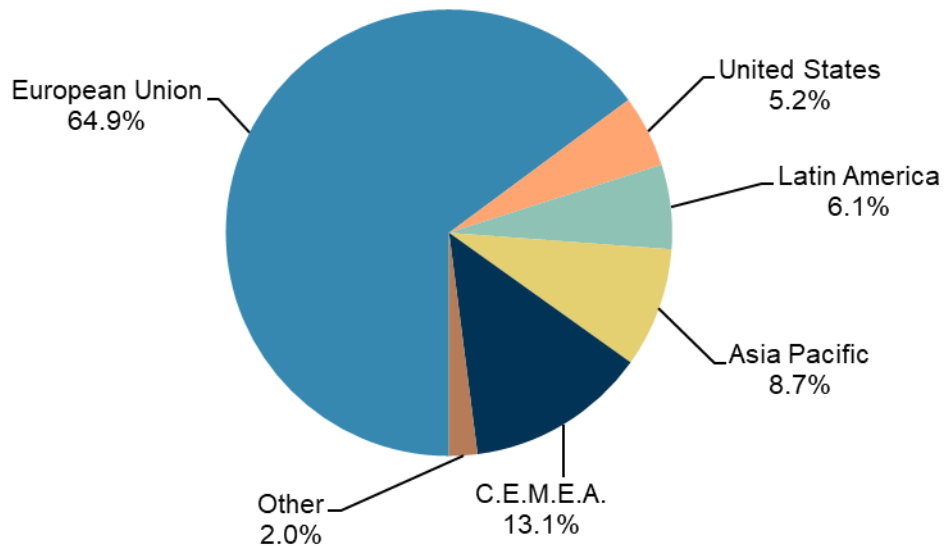
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QUARTERLY TREND IN E-COMMERCE TURNOVER FROM FOREIGN LOCATIONS TO SPAIN BY GEOGRAPHICAL AREA (millions of euros)



Source: CNMC

DISTRIBUTION OF E-COMMERCE TURNOVER FROM FOREIGN LOCATIONS TO SPAIN BY GEOGRAPHICAL AREA (II-19, percentage)

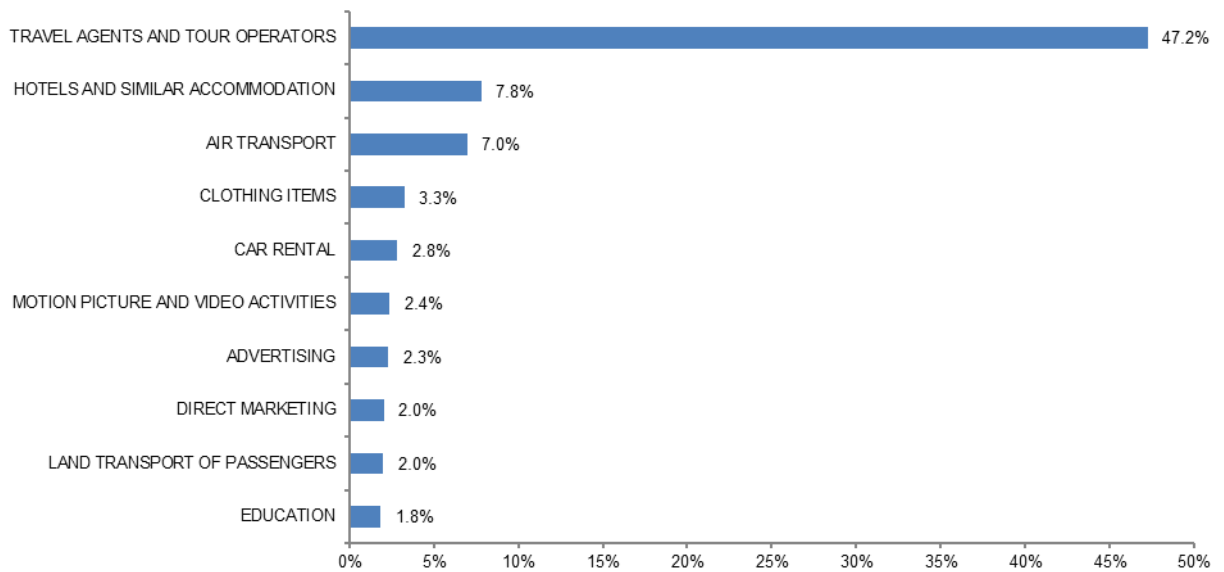


Source: CNMC

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Furthermore, areas of activity related with the tourism sector (including travel agencies, air transport, land transport, car rental and hotels) account for 66.8% of the purchases made on Spanish e-commerce websites from foreign locations.

THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TURNOVER FROM FOREIGN LOCATIONS TO SPAIN (II-19, percentage)

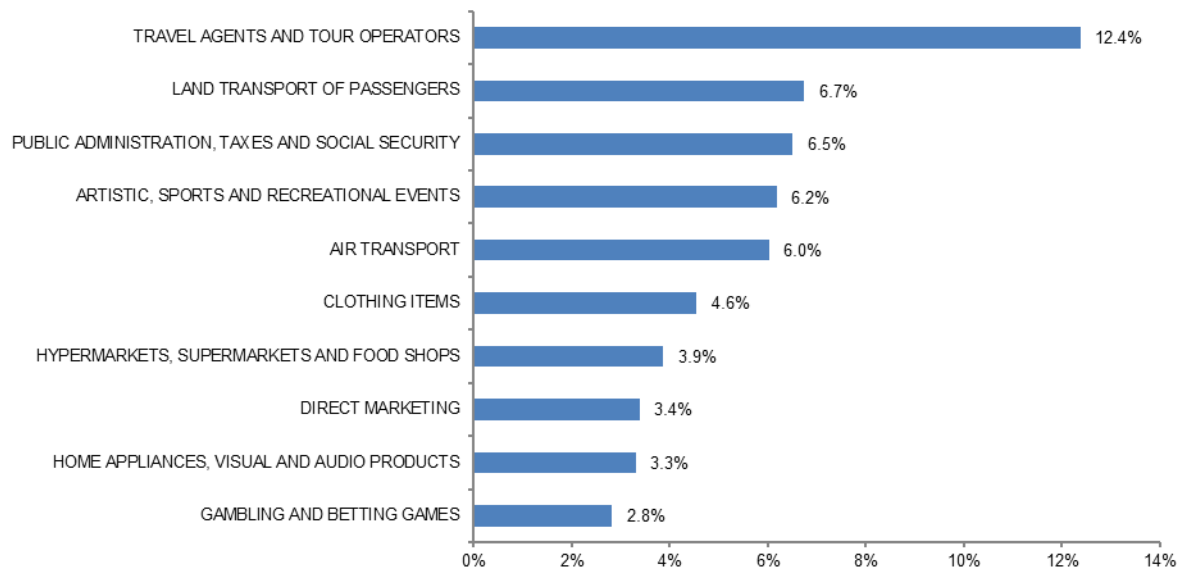


Source: CNMC

Revenue from e-commerce within Spain (purchases made in Spain on Spanish websites) experienced a year-on-year growth of 22.3%, reaching 3.791 billion euros. The tourism sector accounts for 27.8% of turnover within Spain, followed by public administration, taxes and social security (6.5%).

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THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE
TURNOVER WITHIN SPAIN (II-19, percentage)



Source: CNMC

More data on [CNMCData](#)

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