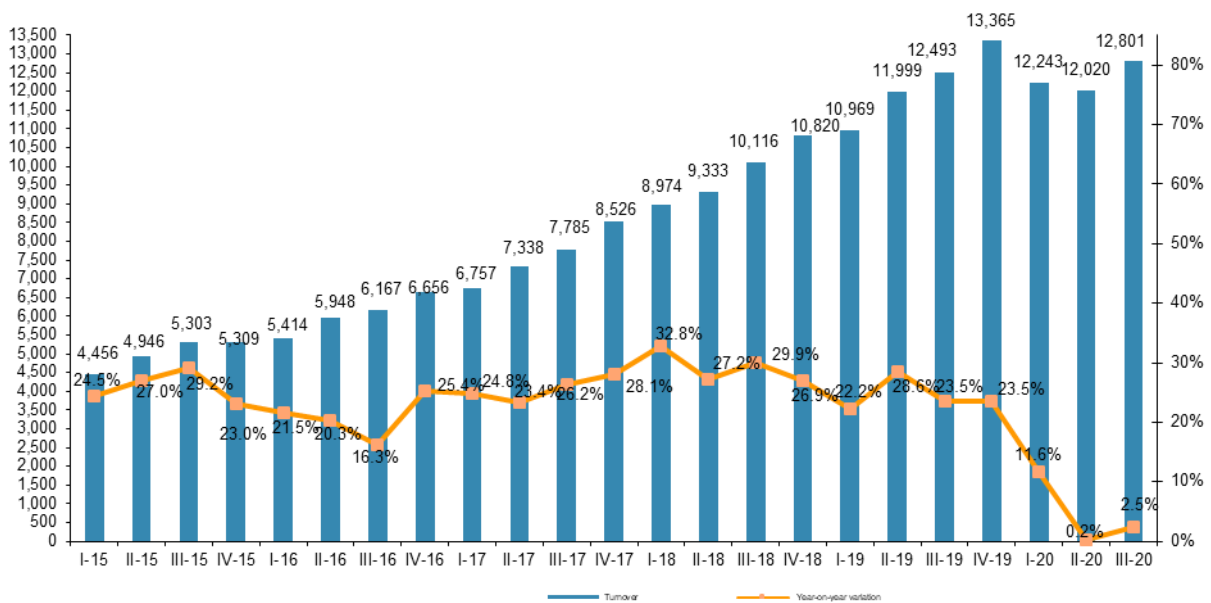


**PRESS RELEASE**

**E-commerce exceeds 12.8 billion euros in Spain in the third quarter of 2020- up 2.5% from last year**

**Madrid, 9 April, 2021.**– E-commerce turnover in Spain has increased in the third quarter of 2020 with a year-on-year growth of 2.5% to total 12.801 billion euros, according to the latest e-commerce data available on the [CNMCData](http://www.cnmc.es) website.

QUARTERLY TREND IN E-COMMERCE TURNOVER AND YEAR-ON-YEAR VARIATION (millions of euros and percentage)

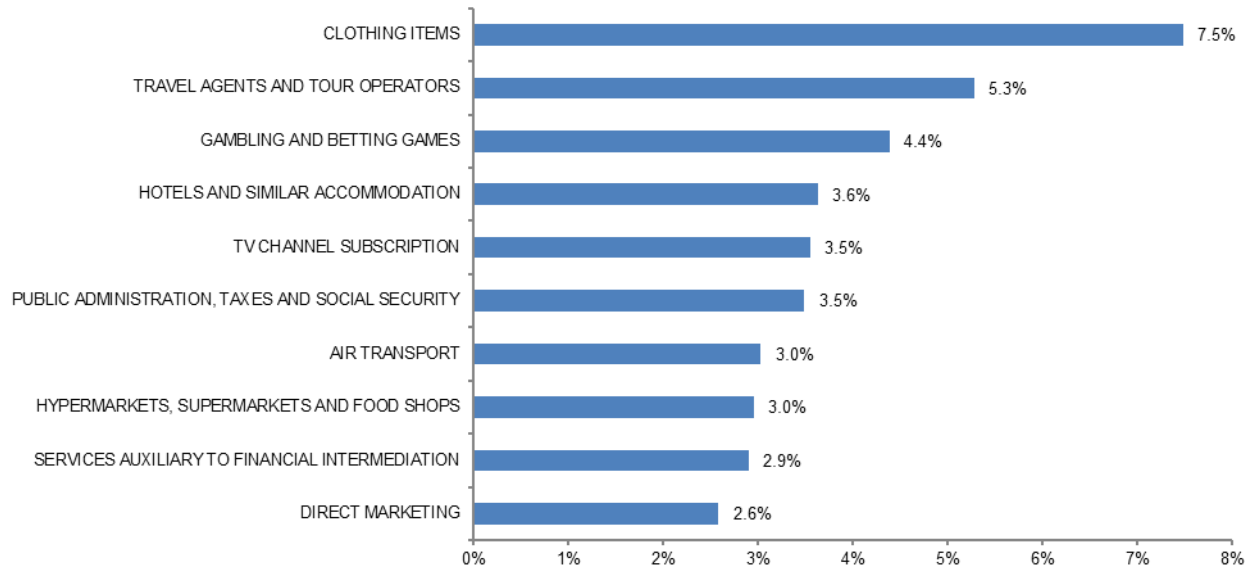


Source: CNMC

The activity sectors with the highest revenue were clothing, with 7.5% of the total turnover; followed by travel agents and tour operators, with 5.3%, and gambling and betting games taking third place with 4.4%.

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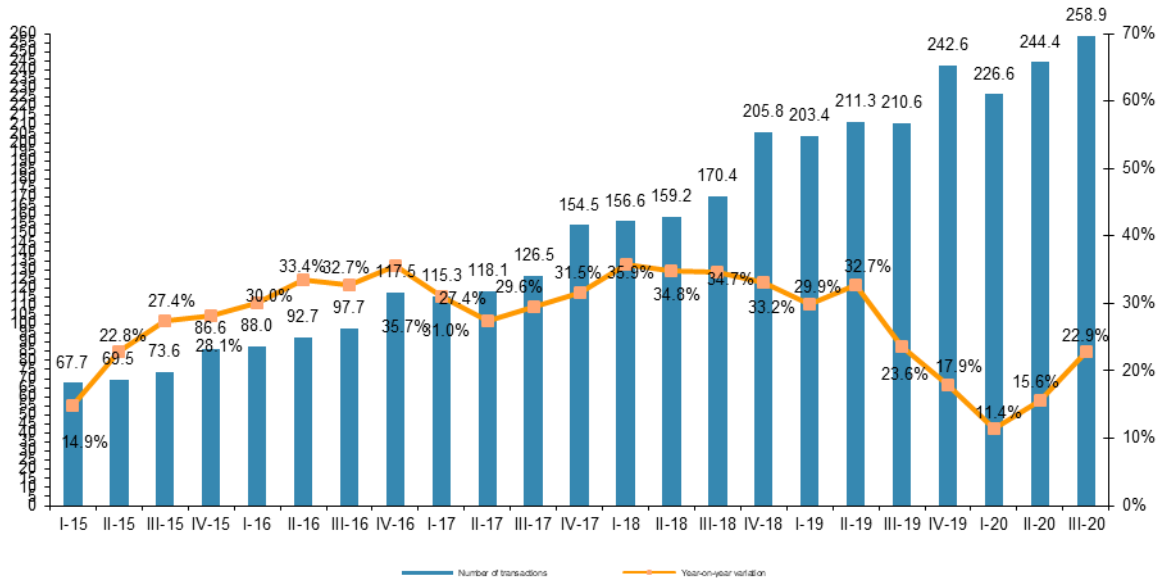
**THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TURNOVER (III-20, percentage)**



Source: CNMC

As regards the number of transactions, in the third quarter of 2020 more than 258 million transactions were registered - up 22.9%. Gambling and betting games lead the ranking in terms of sales (6.6%).

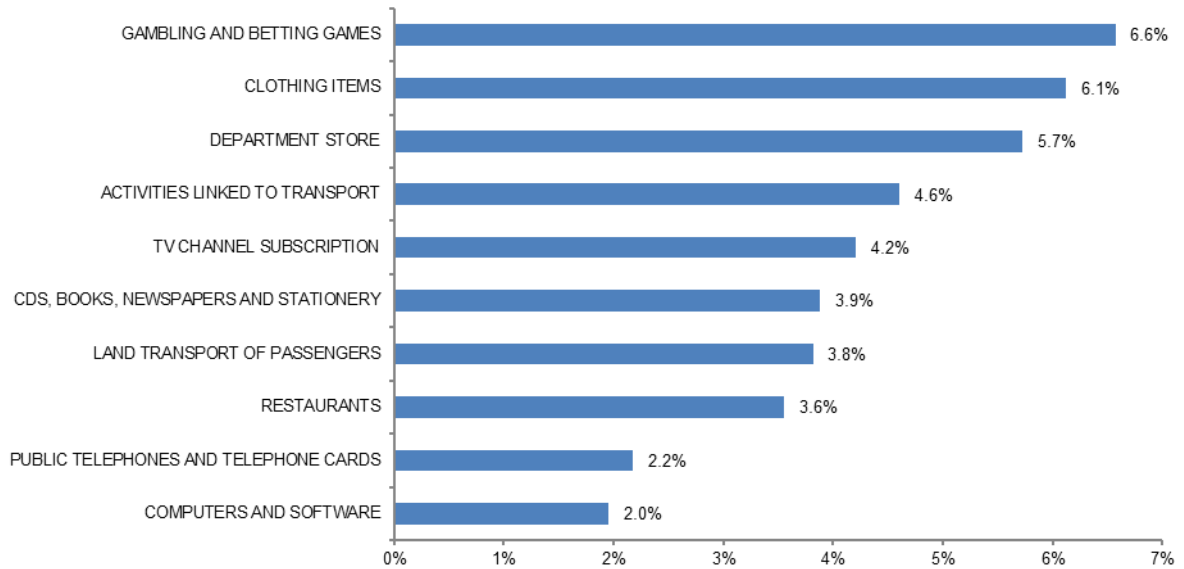
**QUARTERLY TREND IN THE NUMBER OF E-COMMERCE TRANSACTIONS AND YEAR-ON-YEAR VARIATION (millions of transactions and percentage)**



Source: CNMC

Reproduction permitted only if the source is cited.

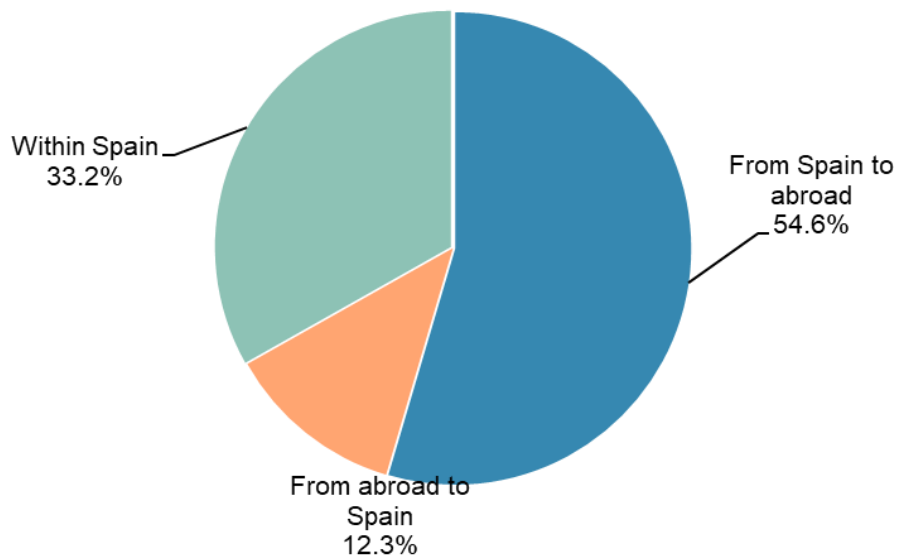
**THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TRANSACTIONS (III-20, percentage)**



Source: CNMC

In terms of geographical segmentation, Spanish e-commerce websites have earned 45.5% of the revenue from the third quarter of 2020. The remaining 54.6% corresponds to purchases originating in Spain carried out through e-commerce websites in foreign locations.

**E-COMMERCE TURNOVER SEGMENTED GEOGRAPHICALLY (III-20, percentage)**

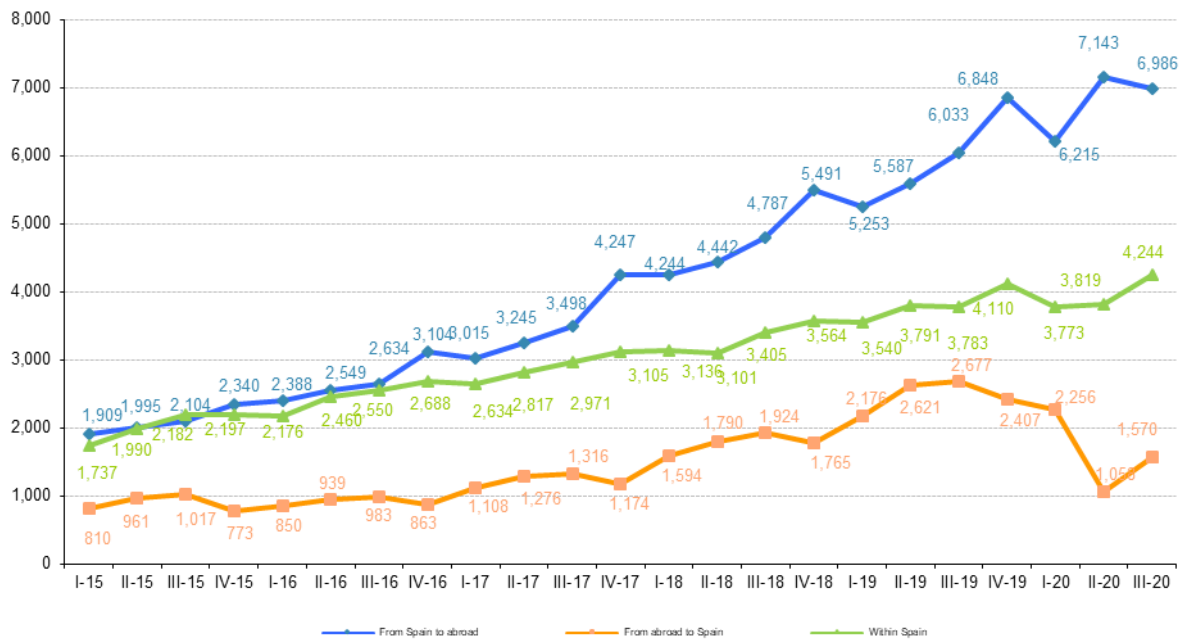


Source: CNMC

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The external balance (the difference between what is purchased on Spanish websites from foreign locations and what is purchased in Spain from foreign locations) shows a deficit of 5.416 billion euros.

QUARTERLY TREND IN E-COMMERCE TURNOVER SEGMENTED GEOGRAPHICALLY (millions of euros)

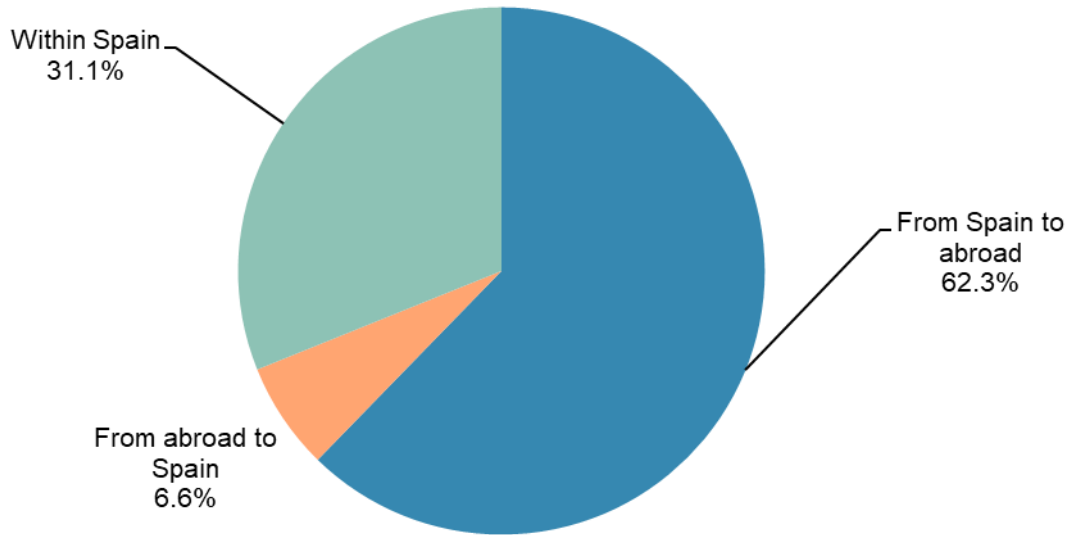


Source: CNMC

Broken down into number of transactions, 37.7% of sales were registered on Spanish websites and 62.3% on foreign websites.

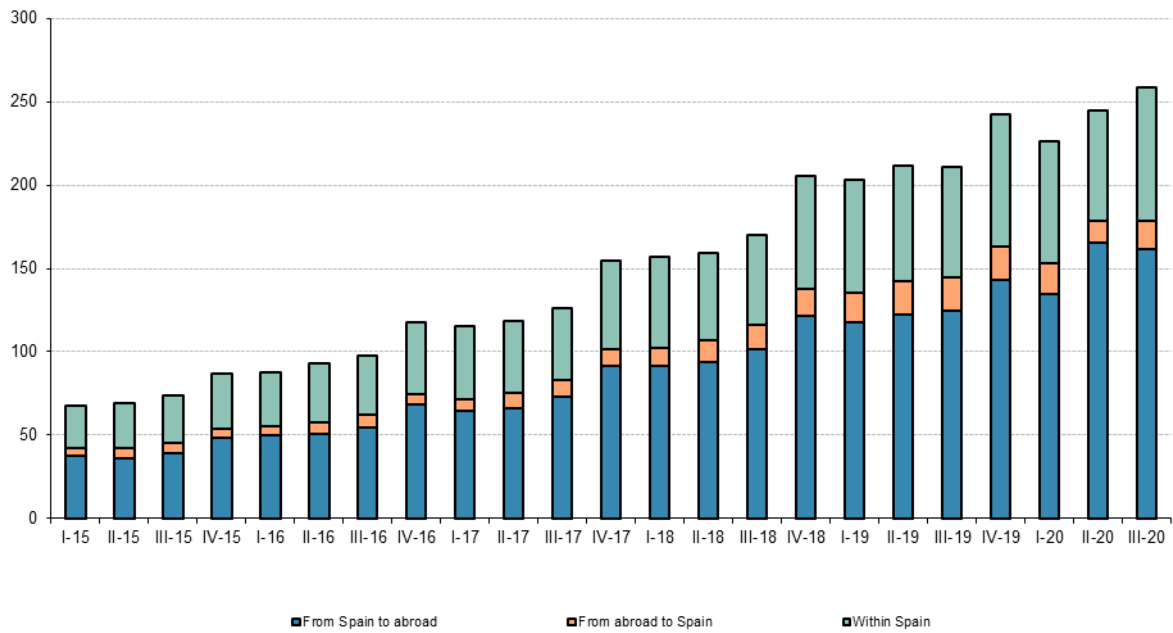
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NUMBER OF E-COMMERCE TRANSACTIONS SEGMENTED GEOGRAPHICALLY (III-20, percentage)



Source: CNMC

QUARTERLY TREND IN E-COMMERCE TRANSACTIONS SEGMENTED GEOGRAPHICALLY (millions of transactions)

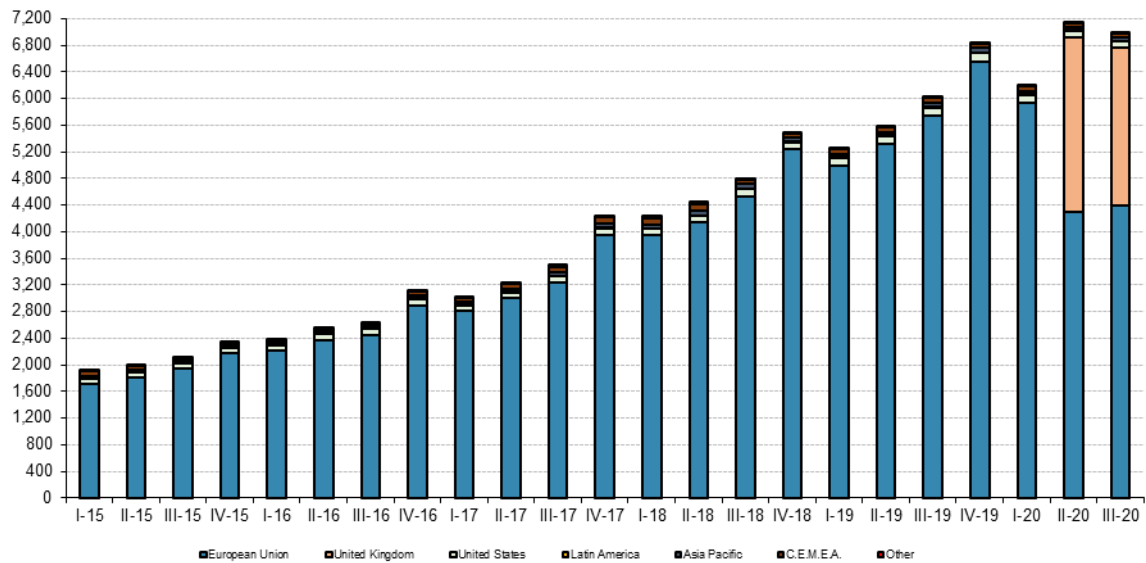


Source: CNMC

Reproduction permitted only if the source is cited.

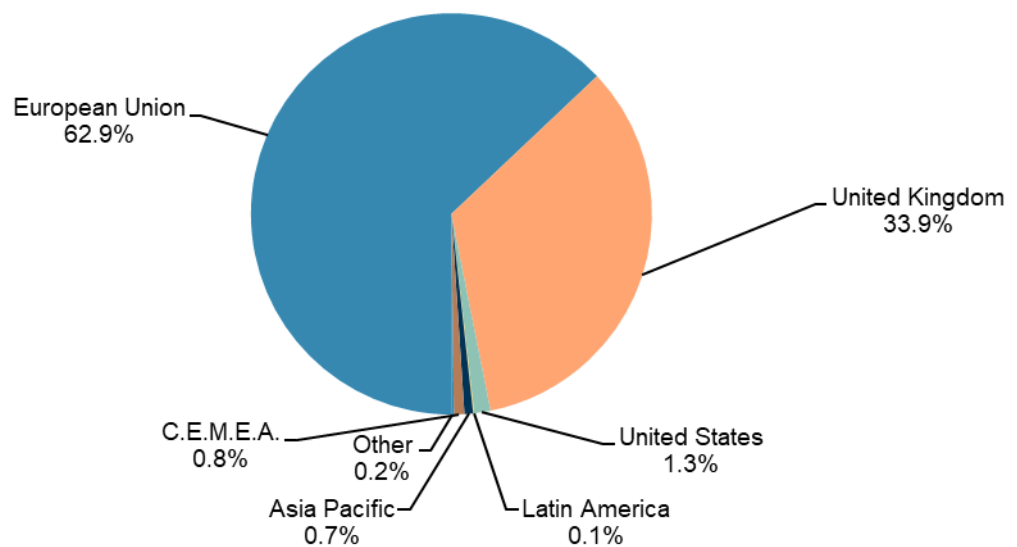
The turnover of transactions originating in Spain that were sent to foreign locations totalled 6.986 billion euros - up 15.8% on the figure from the third quarter of the previous year. 62.9% of purchases from Spain with destinations in foreign locations was sent to countries within the European Union.

**QUARTERLY TREND IN E-COMMERCE TURNOVER FROM SPAIN TO FOREIGN LOCATIONS BY GEOGRAPHICAL AREA (millions of euros)**



Source: CNMC

**E-COMMERCE TURNOVER FROM SPAIN TO FOREIGN LOCATIONS BY GEOGRAPHICAL AREA (III-20, percentage)**

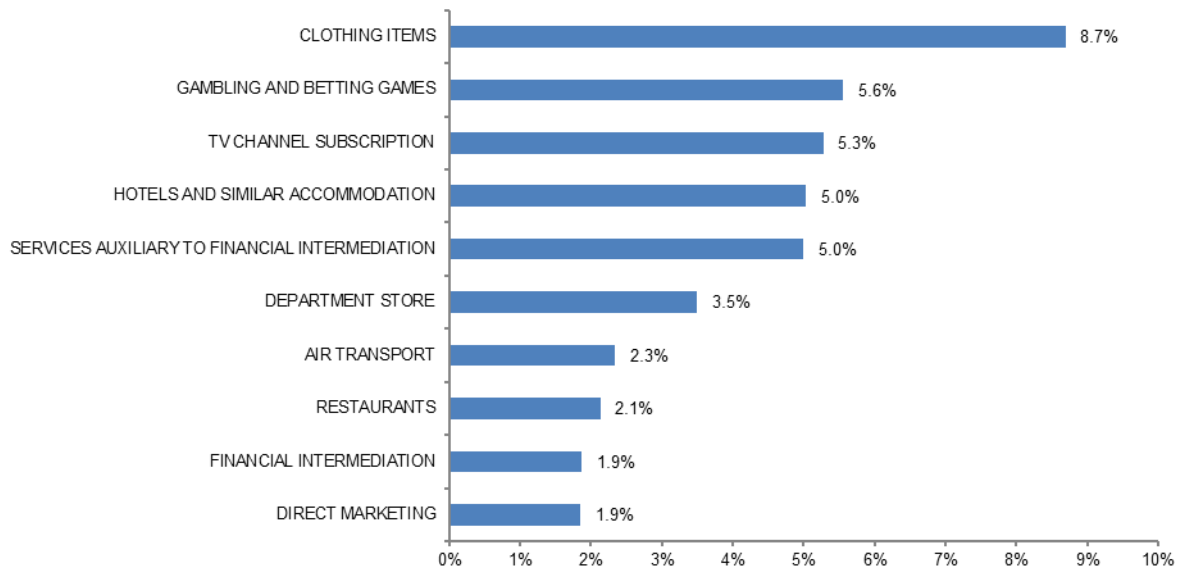


Source: CNMC

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The areas of activity with the greatest turnover from Spain sent to foreign locations are clothing (with 8.7%), gambling and betting games (5.6%), and TV channel subscription (5.3%).

THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TURNOVER FROM SPAIN TO FOREIGN LOCATIONS (III-20, percentage)

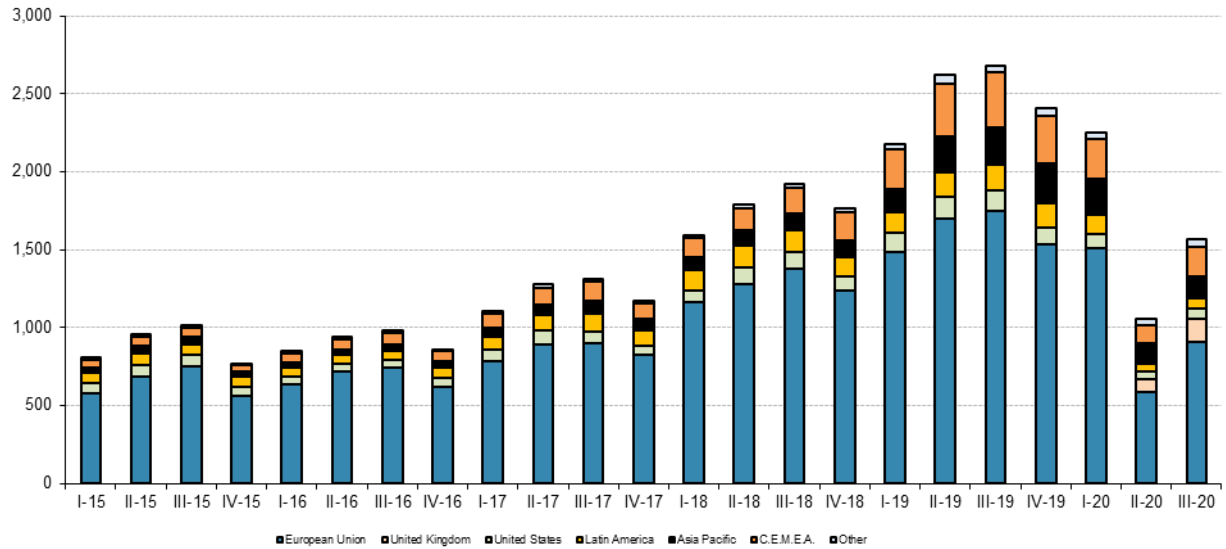


Source: CNMC

Meanwhile, sales from Spanish websites to foreign locations have reached a turnover of 1,570 million euros - down 41.3% on the figure from the third quarter of the previous year. 57.7% of purchases from foreign locations originated in countries within the European Union.

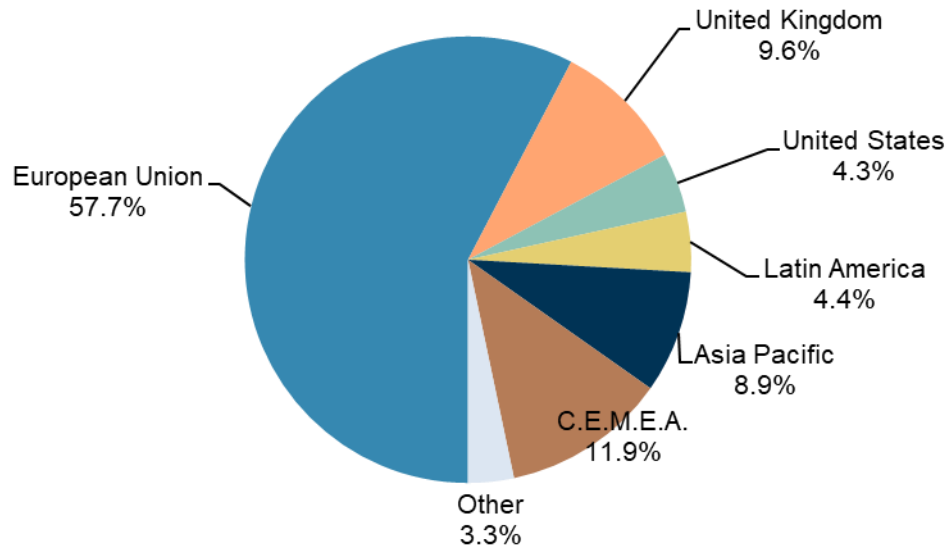
*Reproduction permitted only if the source is cited.*

**QUARTERLY TREND IN E-COMMERCE TURNOVER FROM FOREIGN LOCATIONS TO SPAIN BY GEOGRAPHICAL AREA (millions of euros)**



Source: CNMC

**DISTRIBUTION OF E-COMMERCE TURNOVER FROM FOREIGN LOCATIONS TO SPAIN BY GEOGRAPHICAL AREA (III-20, percentage)**



Source: CNMC

Reproduction permitted only if the source is cited.

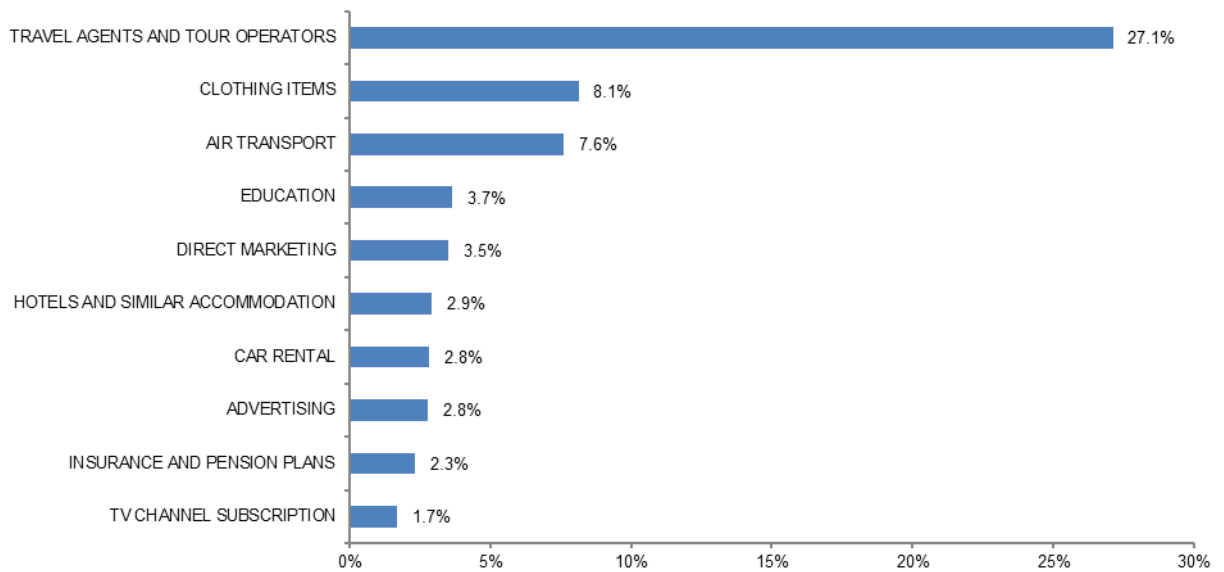


Furthermore, areas of activity related with the tourism sector (including travel agencies, air transport, land transport, car rental and hotels) account for 41.3% of the purchases made on Spanish e-commerce websites from foreign locations.

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THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TURNOVER FROM FOREIGN LOCATIONS TO SPAIN (III-20, percentage)

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Source: CNMC

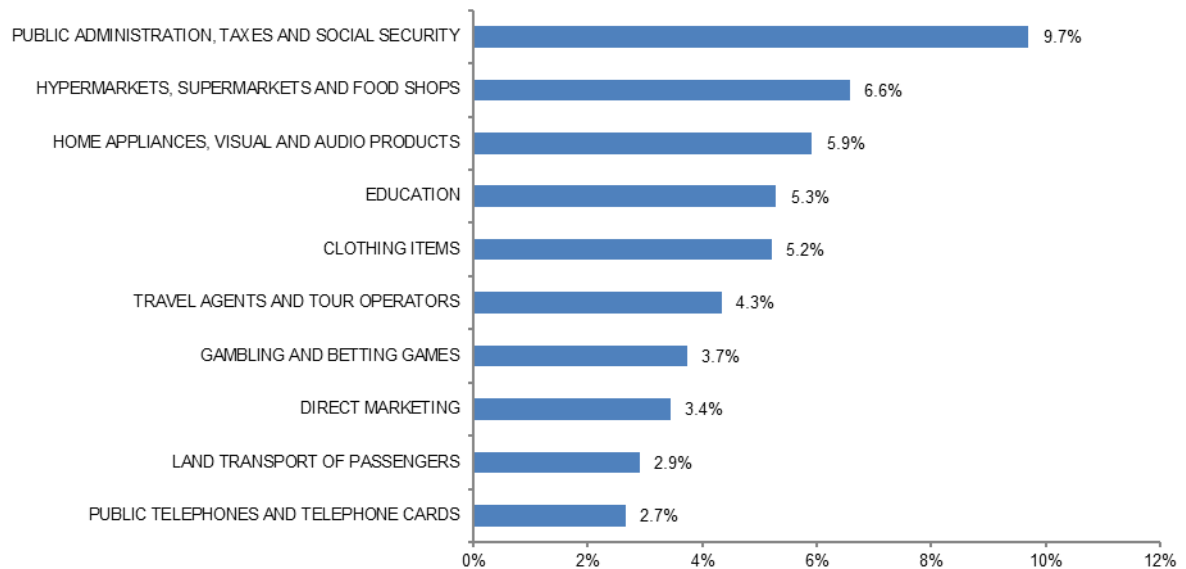
Revenue from e-commerce within Spain (purchases made in Spain on Spanish websites) experienced a year-on-year growth of 12.2%, reaching 4.244 billion euros. Public administration, taxes and social security accounts for 9.7% of turnover within Spain, followed by hypermarkets, supermarkets and food shops (6.6%).

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THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE  
TURNOVER WITHIN SPAIN (III-20, percentage)

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Source: CNMC

More data on [CNMCData](http://www.cnmc.es).

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