

The CNMC has assessed proposals by the Real Federación Española de Fútbol to market the audiovisual rights to several competitions.

- Certain proposed terms and conditions do not comply fully with the • requirements of Royal Decree-Law 5/2015.
- Recommendations by the CNMC include limiting the RFEF's authority for accepting bids and addressing procedural shortcomings regarding legal guarantees and transparency.

Madrid, 17 December 2021.- The CNMC has approved several reports assessing the terms and conditions proposed by the Real Federación Española de Fútbol (the Royal Spanish Football Federation or "RFEF") to market broadcasting rights over certain competitions.

These reports cover international broadcasting rights to the King's Cup (Copa de S.M. el Rey) and the Super Cup (Supercopa de España) in Spain (INF/DC/141/21 and INF/DC/142/21). There are also reports on broadcasting rights in Spain and Andorra to women's football, amateur football and five-a-side football (INF/DC/143/21, INF/DC/144/21 and INF/DC/145/21).

The CNMC issues a series of recommendations in these reports, including:

- To amend aspects that infringe principles of publicity, transparency, • competition and non-discrimination in the process of awarding rights.
- To limit RFEF's discretion in deciding whether to accept bids.
- To provide more information on the role of reserve prices, specifically with respect to the objective criteria used to set reserve prices and how contracts are awarded if this price is not reached.
- To address procedural shortcomings regarding legal guarantees and • transparency.
- To further specify the rights offered and restrict them to those included within the scope of Royal Decree-Law 5/2015.
- To not include commercial obligations regarding the advertising decisions • of winning bidders that are not justified and are contrary to the principle of freedom to conduct a business.
- To consider a contract duration that complies with competition principles • and rules.

These reports were issued in accordance with article 4 of Royal Decree-Law 5/2015, of 30 April, on urgent measures relating to the marketing of rights to exploit audiovisual content of professional football competitions. This article





requires marketers to request a preliminary report by the CNMC on the proposed marketing terms and conditions.

INF/DC/141/21

INF/DC/142/21

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INF/DC/144/21

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