

The CNMC analyses the proposals of La Liga to market the broadcasting rights of the 1st and 2nd divisions in Malta, Italy, Portugal and the Netherlands

- The CNMC's recommendation is to guarantee a competitive, transparent, and non-discriminatory tendering process
- Some of the conditions proposed by La Liga do not fully comply with the requirements of Royal Decree-Law 5/2015.

Madrid, 15 March 2022.- The CNMC has approved a report that analyses the conditions proposed by the National Professional Football League (LNFP) to market the broadcasting rights of the 1st and 2nd divisions and the promotion play-offs in Malta, Italy, Portugal and the Netherlands. ([INF/DC/019/22](#))

Among the recommendations made by the CNMC in this report are:

- To guarantee a competitive tendering process, which allows for the greatest participation of bidders, within different lots and options.
- To set objective criteria for assessing the requirements for the tendering of lots, thus limiting the discretion of the LNFP and increasing certainty for operators.
- To preserve the principles of publicity, transparency, competitiveness and non-discrimination in the tendering process for broadcasting rights.
- To not include authority, reservations, or ownership of rights not attributed by [Royal Decree-Law 5/2015](#).
- To clarify the conditions regarding linear or non-linear broadcasting and to not discriminate between operators that conduct one form of broadcasting or another.
- To review the duration of the contracts to seek greater competition, thus avoiding closing the market for a significant number of years, so as to limit the possibility of submitting offers for a period greater than three years.

These reports are issued pursuant to Article 4 of Royal Decree-Law 5/2015, of 30 April, on urgent measures in relation to the commercialisation of the rights to exploit broadcasting content of professional football competitions, which requires distributors to request a prior report from the CNMC on the proposed commercialisation conditions.

[INF/DC/019/22](#)