

The CNMC has analysed the proposals from La Liga to market certain broadcasting rights of the 1st and 2nd divisions in the national and Asian markets

- The tender includes, among others, the rights to a free-to-air 1st division match, 2nd division and play-off rights, and broadcasting in hotels, restaurants and cafeterias.
- The CNMC recommends limiting the duration of the rights to 3 seasons and guaranteeing a transparent, competitive and non-discriminatory awarding process.
- Some of the conditions proposed do not fully comply with the requirements of Royal Decree-Law 5/2015.

Madrid, April 7, 2022 .- The CNMC has approved a report analysing the conditions proposed by La Liga (the Spanish Professional Football League) to market certain audiovisual rights in Spain ([INF/DC/029/22](#)). Specifically, the rights to one free-to-air match in the 1st division match and one in the 2nd division, full rights to the 2nd division and play-offs, as well as the rights to broadcasting in public establishments and to highlights.

In this report, the CNMC makes the following recommendations, among others:

- To eliminate the possibility of submitting offers for a period of four or five seasons.
- To set objective criteria for assessing the requirements for the awarding of lots, limiting the discretion of La Liga, and increasing certainty for operators.
- To eliminate discrimination between broadcasters, such as the restriction that only pay-TV operators can bid for the entire 2nd division championship.
- To not include authority, reservations, or ownership of rights not attributed by [Royal Decree-Law 5/2015](#).
- To not impose obligations relating to advertising that are not covered by the law and that are unjustified and contrary to the principle of freedom to conduct a business.

The CNMC has also approved a report in which it analyses the conditions proposed by La Liga to market the broadcasting rights of the 1st and 2nd divisions and play-offs in certain countries of the Asia-Pacific region ([INF/DC/028/22](#)).

In this report, the CNMC makes the following recommendations, among others:

- To preserve the principles of publicity, transparency, competitiveness, and non-discrimination in the process of awarding broadcasting rights.
- To not include authority, reservations, or ownership of rights not attributed by [Royal Decree-Law 5/2015](#).
- To clarify the conditions regarding linear or non-linear broadcasting, and to not discriminate between operators.
- To review the role of Mediaproducción S.L.U. as the company responsible for the commercialisation of the rights.
- To consider a contract duration that is in line with the principles and rules of competition.

These reports are issued pursuant to Article 4 of [Royal Decree-Law 5/2015](#), of 30 April, on urgent measures in relation to the commercialisation of the rights to exploit broadcasting content of professional football competitions, which requires distributors to request a prior report from the CNMC on the proposed commercialisation conditions.

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