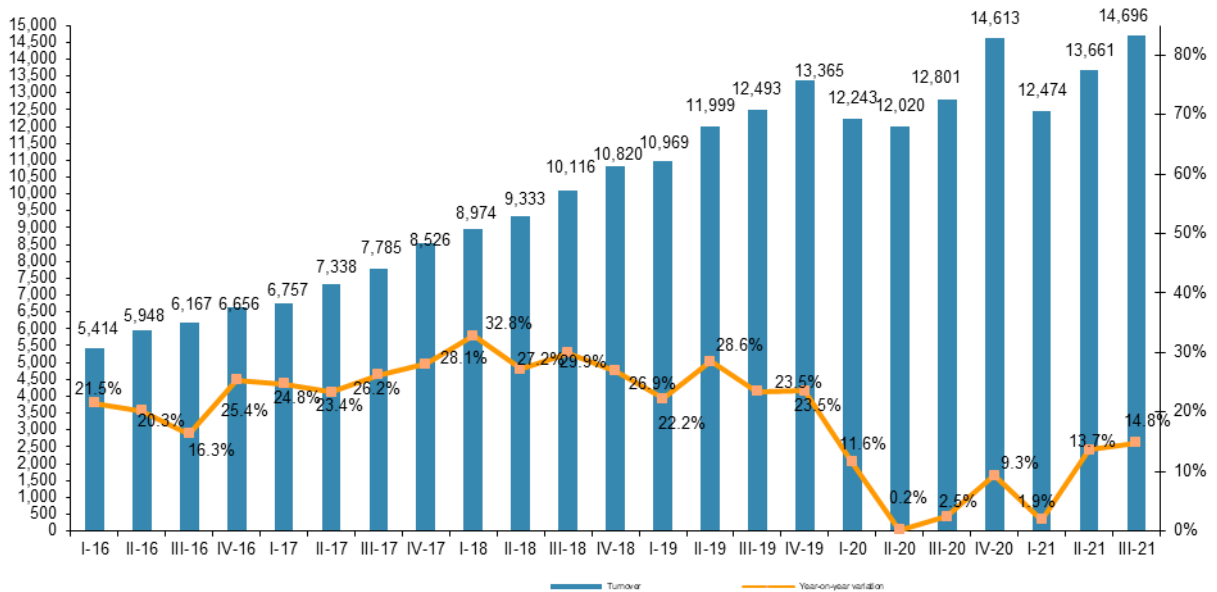


**PRESS RELEASE**

**E-commerce exceeds 14.6 billion euros in Spain in the third quarter of 2021- up 15% from last year**

**Madrid, 8 April 2022.** – E-commerce turnover in Spain has increased in the third quarter of 2021 with a year-on-year growth of 14.8% to total 14.696 billion euros, according to the latest e-commerce data available on the [CNMCData website](http://www.cnmc.es).

QUARTERLY TREND IN E-COMMERCE TURNOVER AND YEAR-ON-YEAR VARIATION (millions of euros and percentage)

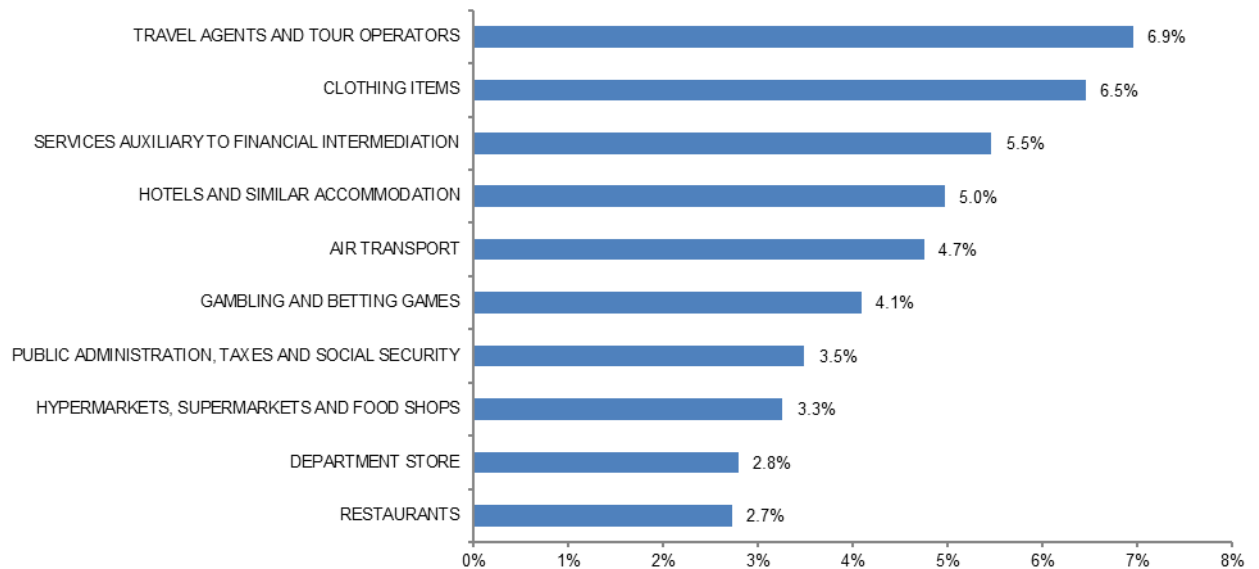


Source: CNMC

The activity sectors with the highest revenue were travel agencies, with 6.9% of the total turnover; followed by clothing, with 6.5%, and services auxiliary to financial intermediation taking third place with 5.5%.

*Reproduction permitted only if the source is cited.*

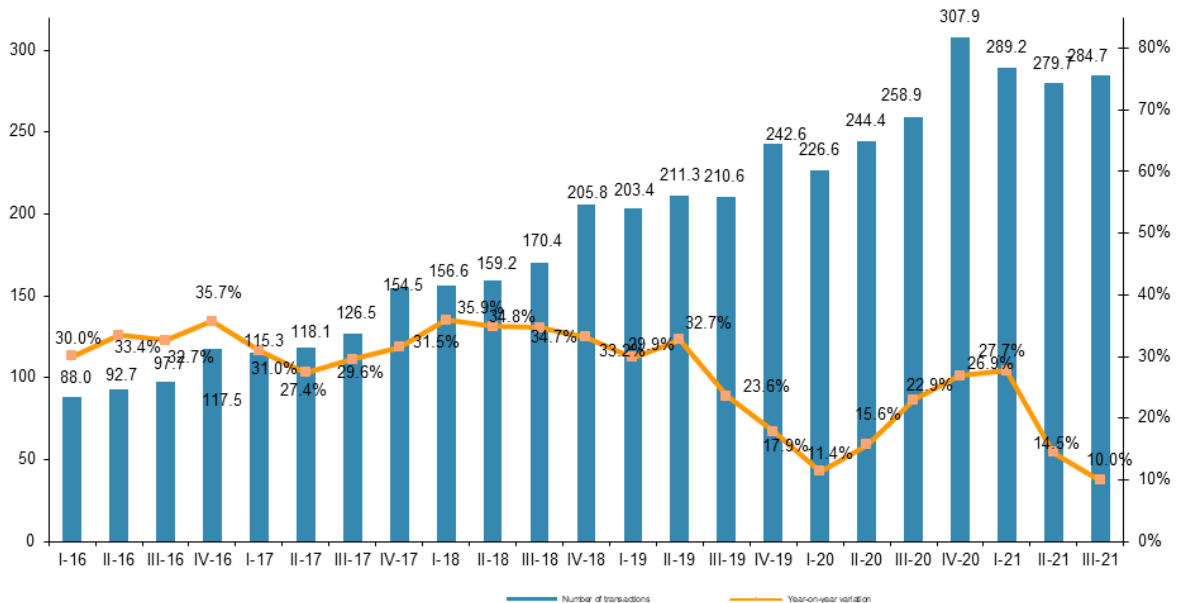
**THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TURNOVER (III-21, percentage)**



Source: CNMC

As regards the number of transactions, in the third quarter of 2021 more than 284 million transactions were registered - up 10.0%. Gambling and betting games lead the ranking in terms of sales (6.9%).

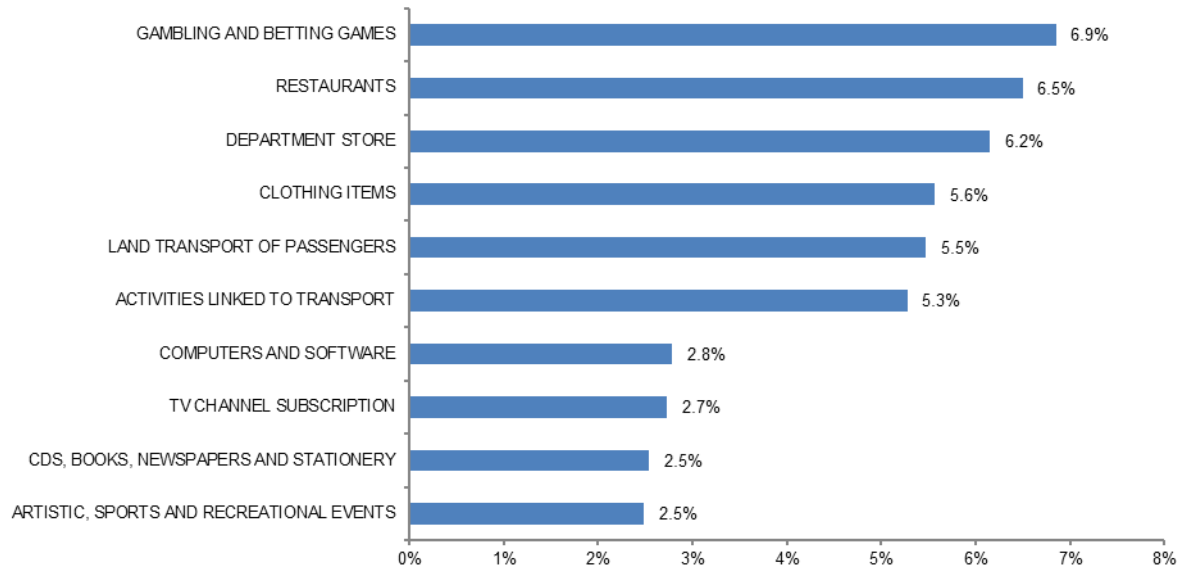
**QUARTERLY TREND IN THE NUMBER OF E-COMMERCE TRANSACTIONS AND YEAR-ON-YEAR VARIATION (millions of transactions and percentage)**



Source: CNMC

Reproduction permitted only if the source is cited.

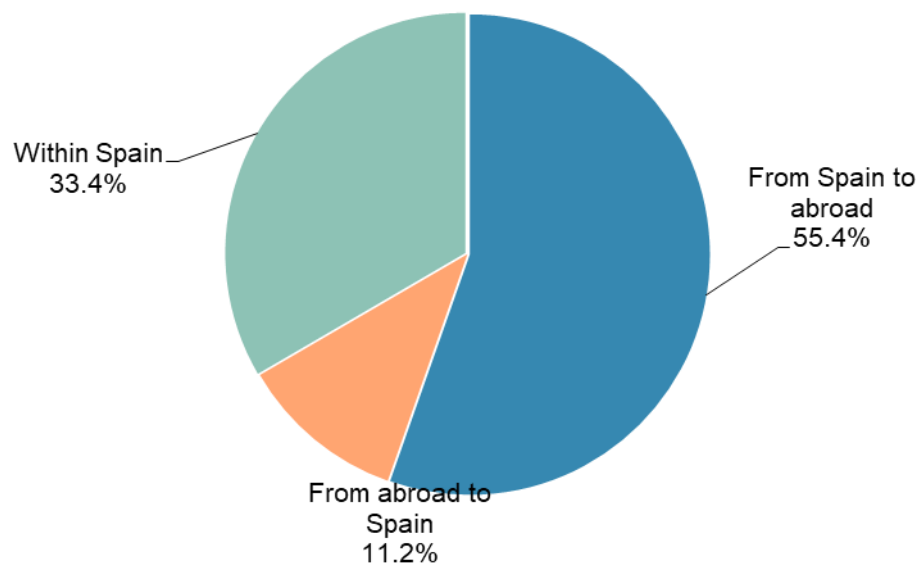
THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TRANSACTIONS (III-21, percentage)



Source: CNMC

In terms of geographical segmentation, 44.6% of the revenue from the third quarter of 2021 was to Spain. The remaining 55.4% corresponds to purchases originating in Spain carried out through foreign locations.

E-COMMERCE TURNOVER SEGMENTED GEOGRAPHICALLY (III-21, percentage)

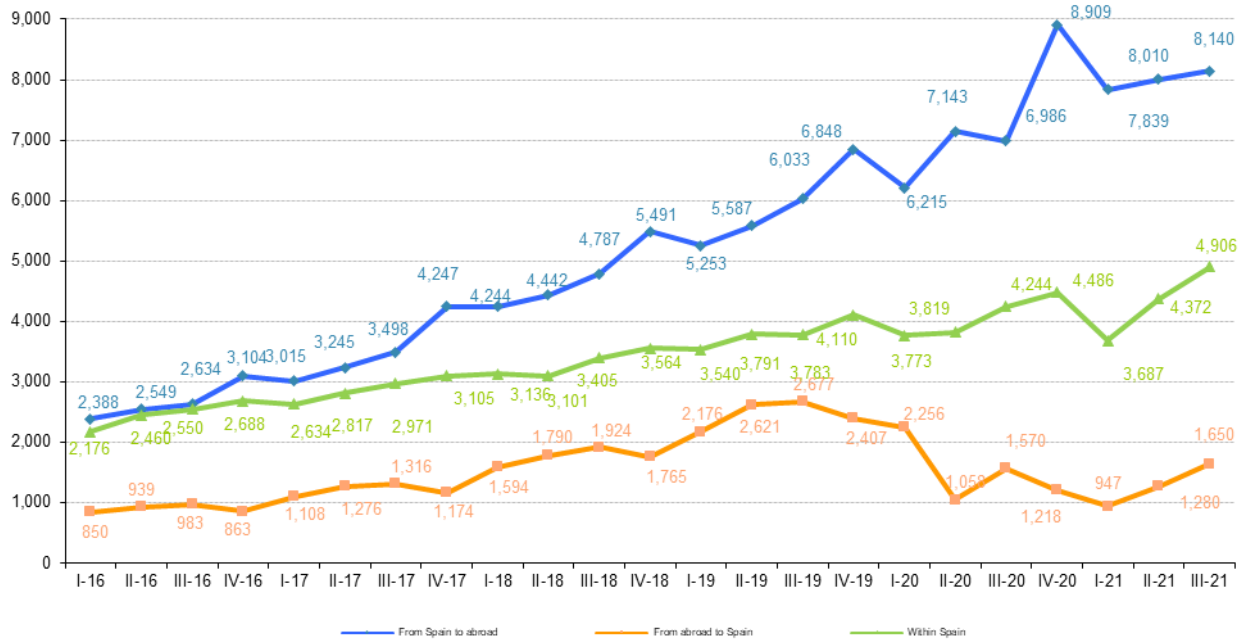


Source: CNMC

Reproduction permitted only if the source is cited.

The external balance (the difference between what is purchased in Spain from foreign locations and what is purchased from Spain to foreign locations) shows a deficit of 6.490 billion euros.

QUARTERLY TREND IN E-COMMERCE TURNOVER SEGMENTED GEOGRAPHICALLY (millions of euros)

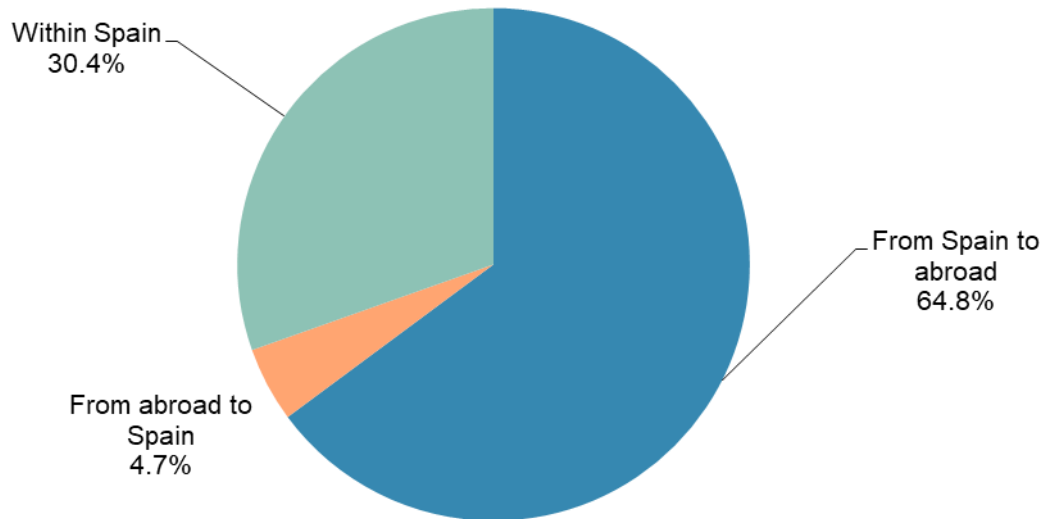


Source: CNMC

Broken down into number of transactions, 35.1% of sales were registered in Spain and 64.8% abroad.

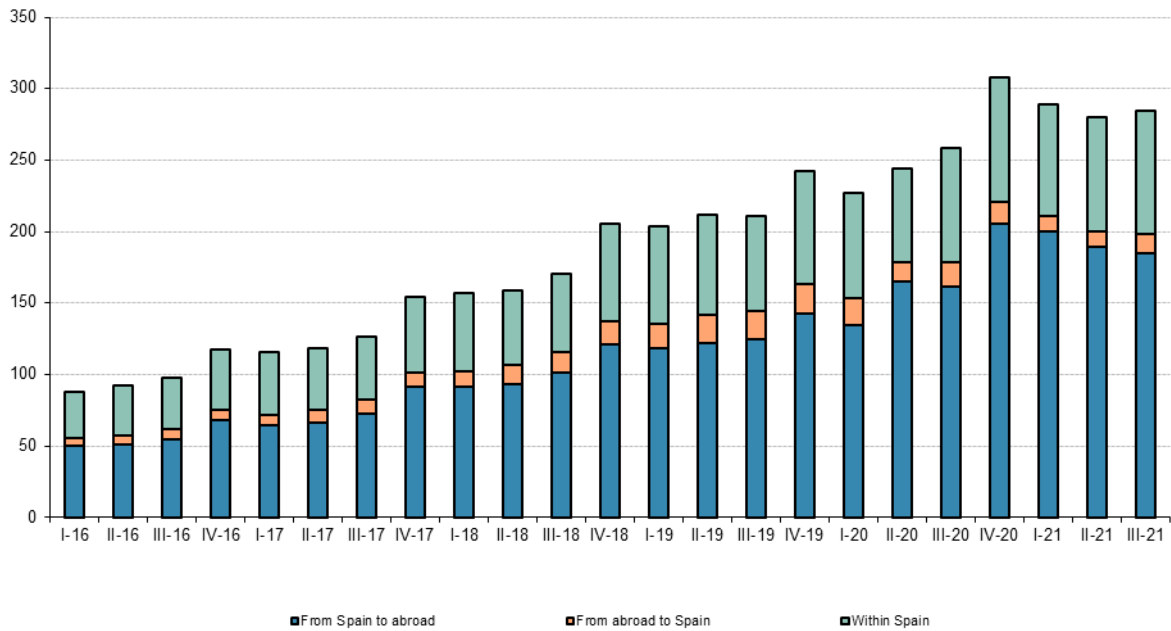
Reproduction permitted only if the source is cited.

NUMBER OF E-COMMERCE TRANSACTIONS SEGMENTED GEOGRAPHICALLY (III-21, percentage)



Source: CNMC

QUARTERLY TREND IN E-COMMERCE TRANSACTIONS SEGMENTED GEOGRAPHICALLY (millions of transactions)



Source: CNMC

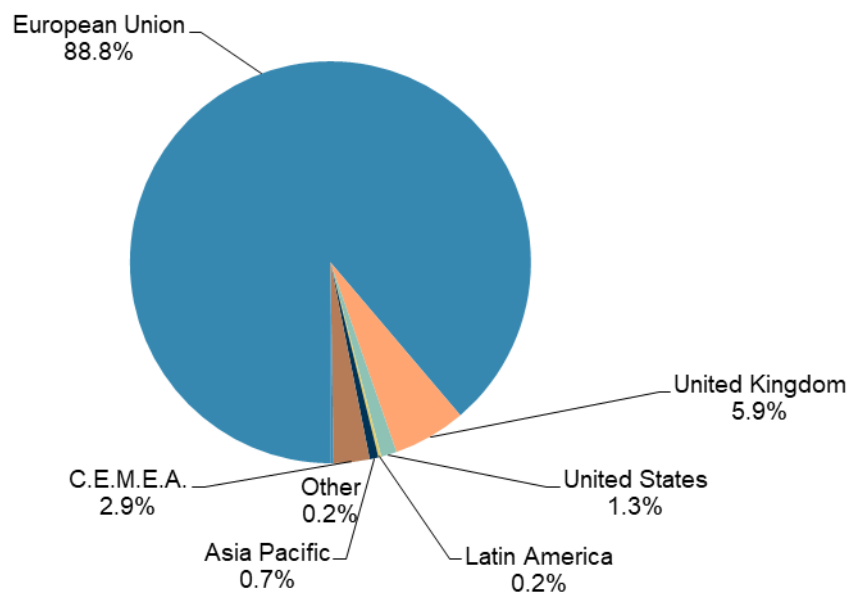
Reproduction permitted only if the source is cited.

The turnover of transactions originating in Spain that were sent to foreign locations totalled 8.140 billion euros - up 16.5% on the figure from the third quarter of the previous year. 88.8% of purchases from Spain with destinations in foreign locations was sent to businesses within the European Union.

---

E-COMMERCE TURNOVER FROM SPAIN TO FOREIGN LOCATIONS BY GEOGRAPHICAL AREA (III-21, percentage)

---

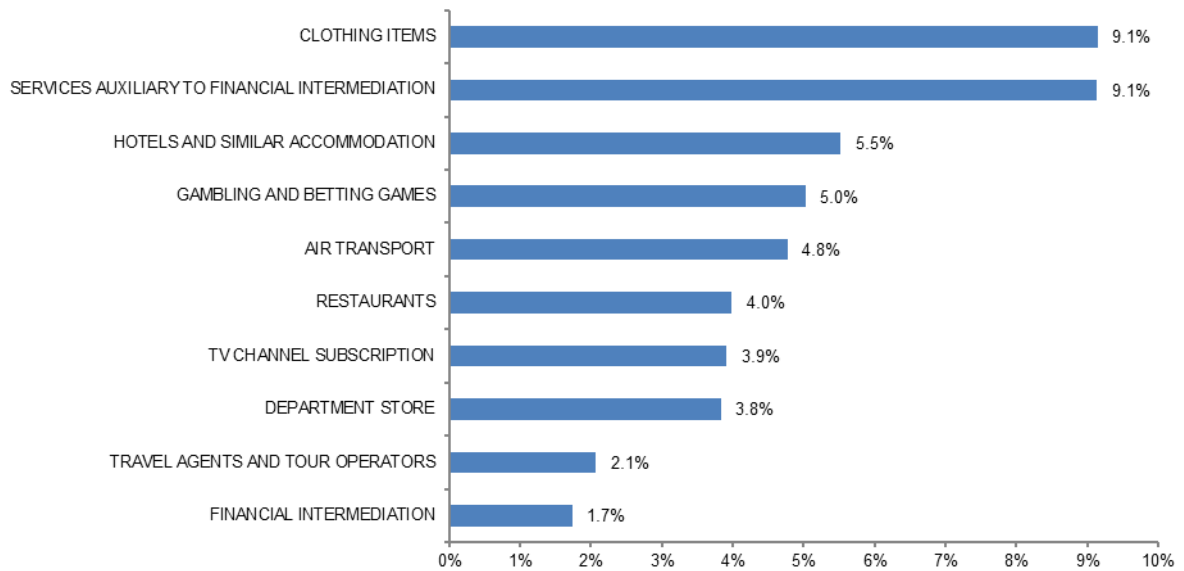


Source: CNMC

The areas of activity with the greatest turnover from Spain sent to foreign locations are clothing (with 9.1%), services auxiliary to financial intermediation (9.1%), and hotels (5.5%).

*Reproduction permitted only if the source is cited.*

THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE  
TURNOVER FROM SPAIN TO FOREIGN LOCATIONS (III-21, percentage)



Source: CNMC

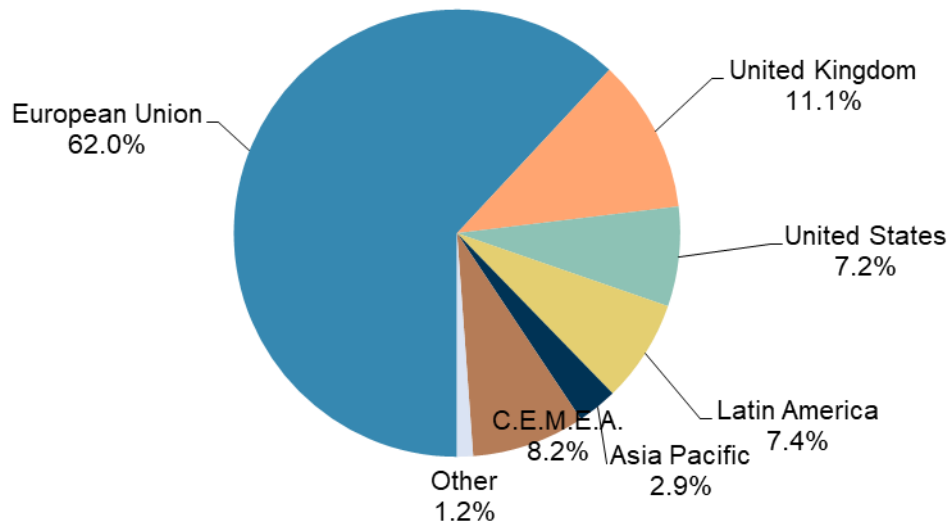
Meanwhile, transactions from foreign locations to Spain have reached a turnover of 1,650 million euros - up 5.1% on the figure from the third quarter of the previous year. 62.0% of purchases from foreign locations originated in countries within the European Union.

*Reproduction permitted only if the source is cited.*

---

DISTRIBUTION OF E-COMMERCE TURNOVER FROM FOREIGN LOCATIONS TO SPAIN BY GEOGRAPHICAL AREA (III-21, percentage)

---



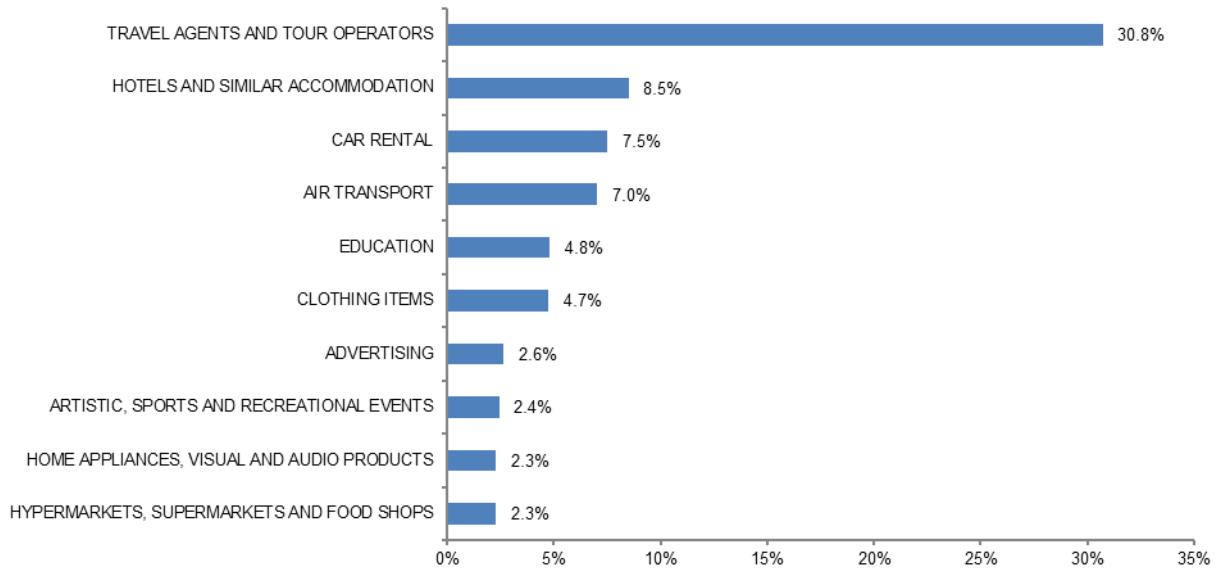
Source: CNMC

Furthermore, areas of activity related with the tourism sector (including travel agencies, air transport, land transport, car rental and hotels) account for 55.2% of the purchases to Spain from foreign locations.

*Reproduction permitted only if the source is cited.*



THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE  
TURNOVER FROM FOREIGN LOCATIONS TO SPAIN (III-21, percentage)



Source: CNMC

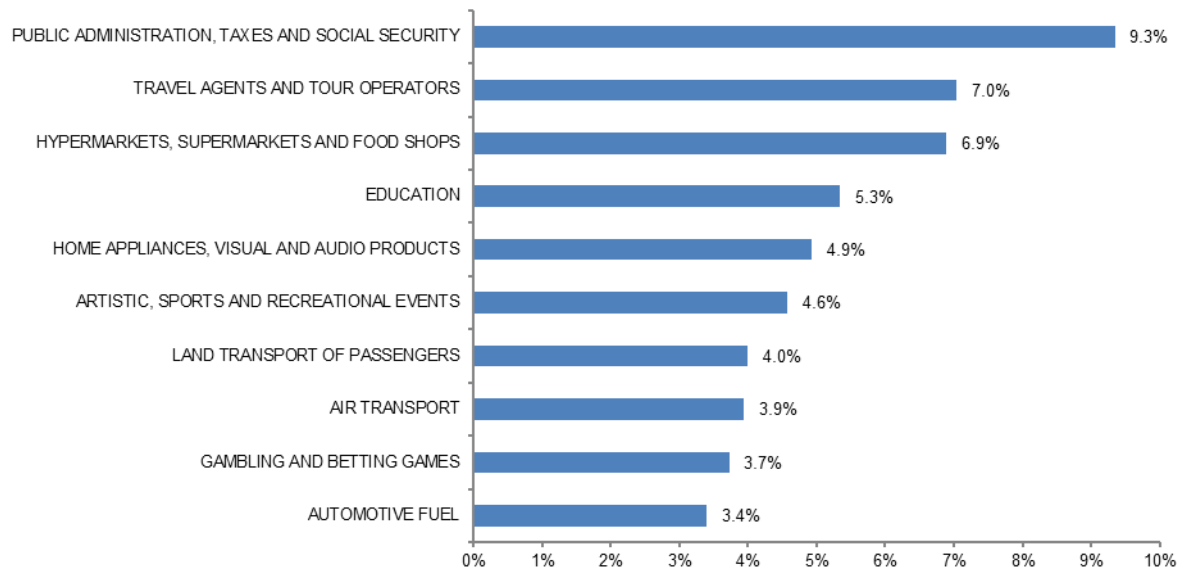
Revenue from e-commerce within Spain experienced a year-on-year increase of 15.6%, reaching 4.906 billion euros. Public administration, taxes and social security accounts for 9.3% of turnover within Spain, followed by travel agencies (7.0%).

*Reproduction permitted only if the source is cited.*

---

THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE  
TURNOVER WITHIN SPAIN (III-21, percentage)

---



Source: CNMC

More data on [CNMCData](#)

*Reproduction permitted only if the source is cited.*