

## **The CNMC reviews the Royal Spanish Football Federation's proposals to market the broadcasting rights of the Copa and the Supercopa**

- The broadcasting rights for Spain and Andorra are put out to tender with changes to the conditions that had been analysed by the CNMC in previous reports.

**Madrid, 15 July 2022.-** The CNMC has issued two reports analysing the conditions proposed by the Royal Spanish Football Federation to market the broadcasting rights for the Copa del Rey (INF/DC/116/22) and the Supercopa (INF/DC/118/22) in Spain and Andorra.

A previous version of the conditions for these tenders had been previously analysed by the CNMC (in report [INF/DC/012/22](#) for the Copa and in report [INF/DC/069/22](#) for the Supercopa). The CNMC welcomes the opportunity to issue a new report on the modified conditions in compliance with [Royal Decree-Law 5/2015](#).

In these reports, the CNMC focuses on the aspects that have changed with respect to the previously reported conditions. For the remaining elements, the CNMC refers to previous reports ([INF/DC/012/22](#) and [INF/DC/069/22](#)).

Specifically, the CNMC recalls its unfavourable assessment on the inclusion of powers, reservations or ownership of rights not attributed by [Royal Decree-Law 5/2015](#) and on the unjustified restrictions regarding the advertising decisions of the successful bidders.

With regard to other changes made to the conclusions, the CNMC offers the following assessments:

- It is in favour of considering splitting Lot 1 of the Copa (with the main matches) into 2 possible options, to increase the number of potentially interested parties.
- It welcomes the fact that the Copa del Rey will be put out to tender for a maximum of 3 years (a limit that already existed in the Supercopa).
- It is in favour of making the reserve price known to the interested parties.
- It assesses unfavourably the fact that the discretion of the Royal Spanish Football Federation is maintained when deciding to proceed in one way or another for the tender in the event that the reserve price is not reached, without having to provide an explanation of the criteria for its decision.
- In general, it welcomes the greater precision of the specifications in certain aspects that had been pointed out by the CNMC.

These reports are issued pursuant to Article 4 of [Royal Decree-Law 5/2015](#), of 30 April, on urgent measures in relation to the marketing of the rights to exploit broadcasting content of professional football competitions, which requires distributors to request a prior report from the CNMC on the proposed conditions.

INF/DC/116/22

INF/DC/118/22