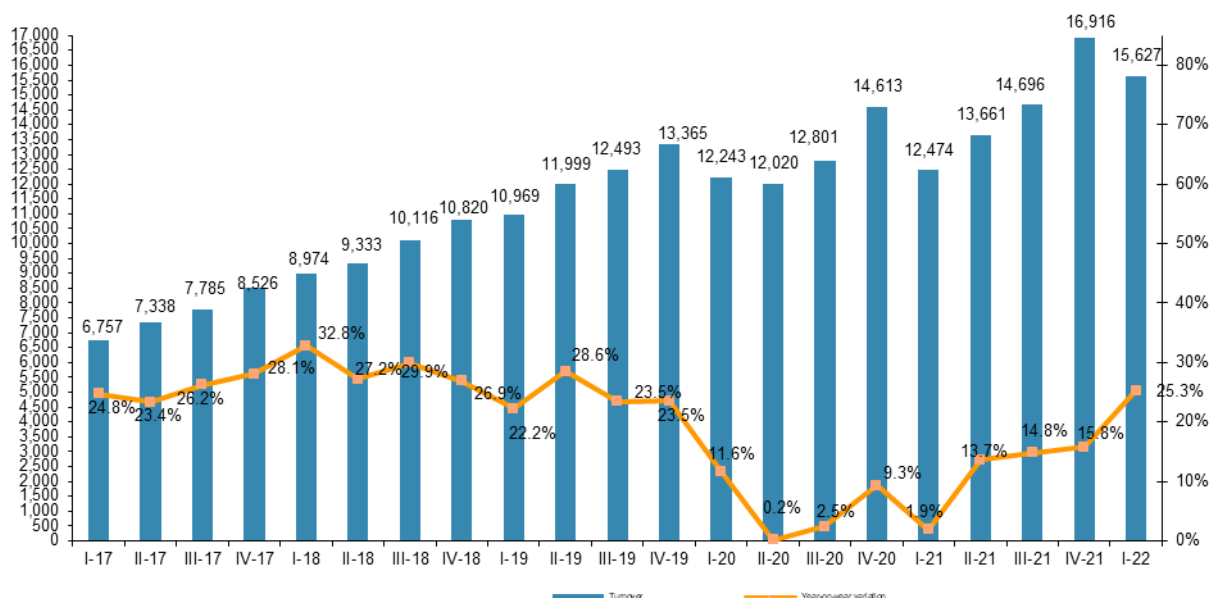


E-commerce exceeds 15.6 billion euros in Spain in the first quarter of 2022-up 25.3% from last year

Madrid, 7 October 2022. – E-commerce turnover in Spain has increased in the first quarter of 2022 with a year-on-year growth of 25.3% to total 15.627 billion euros, according to the latest e-commerce data available on the [CNMCData](https://www.cnmc.es/CNMCData) website.

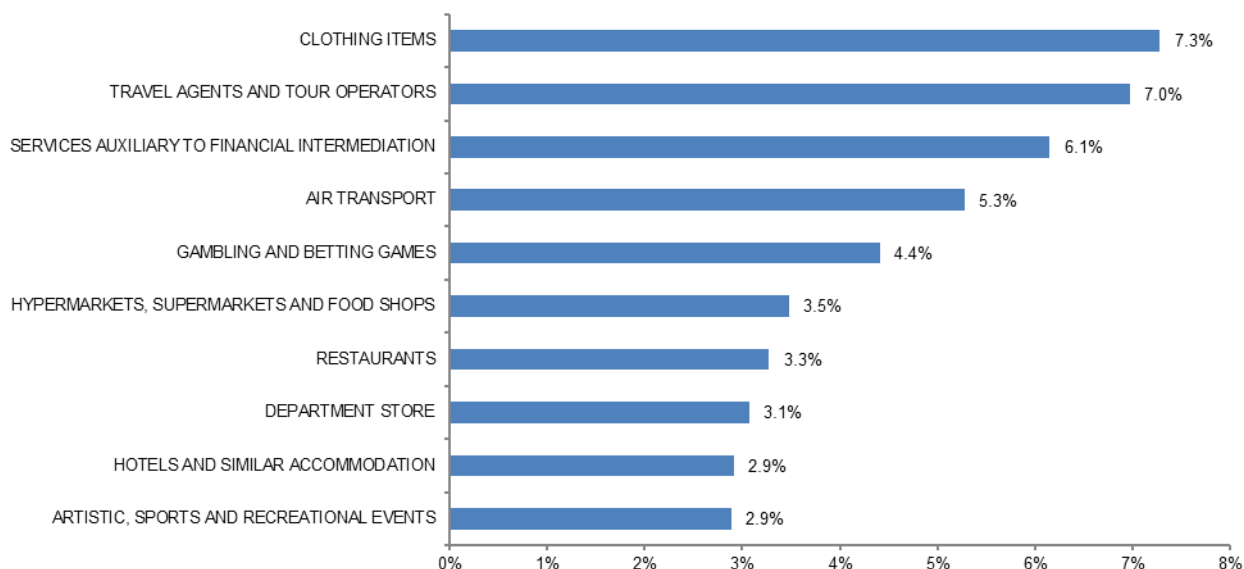
QUARTERLY TREND IN E-COMMERCE TURNOVER AND YEAR-ON-YEAR VARIATION (millions of euros and percentage)



Source: CNMC

The activity sectors with the highest revenue were clothing, with 7.3% of the total turnover; followed by travel agencies, with 7.0%, and services auxiliary to financial intermediation taking third place with 6.1%.

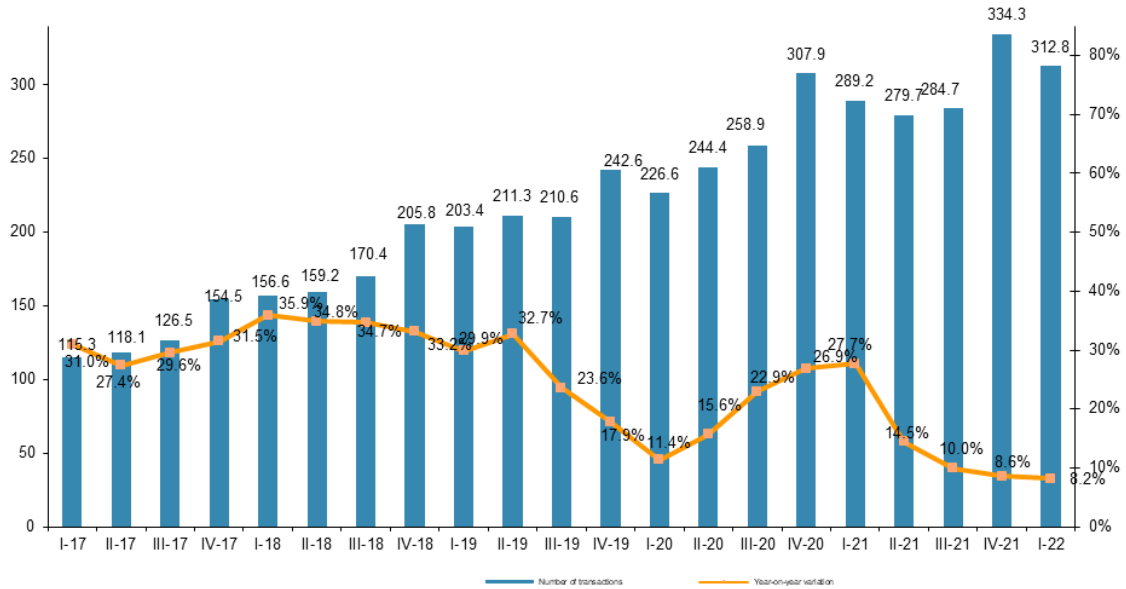
THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE
TURNOVER (I-22, percentage)



Source: CNMC

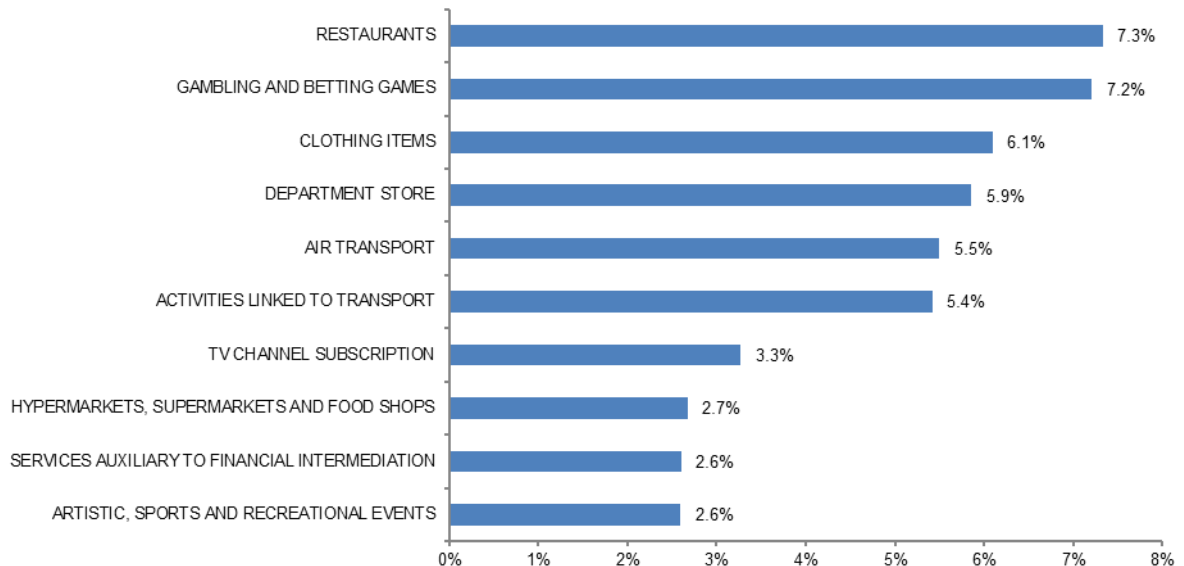
As regards the number of transactions, in the first quarter of 2022 more than 312 million transactions were registered - up 8.2%. Restaurants lead the ranking in terms of sales (7.3%).

QUARTERLY TREND IN THE NUMBER OF E-COMMERCE TRANSACTIONS AND YEAR-ON-YEAR VARIATION (millions of transactions and percentage)



Source: CNMC

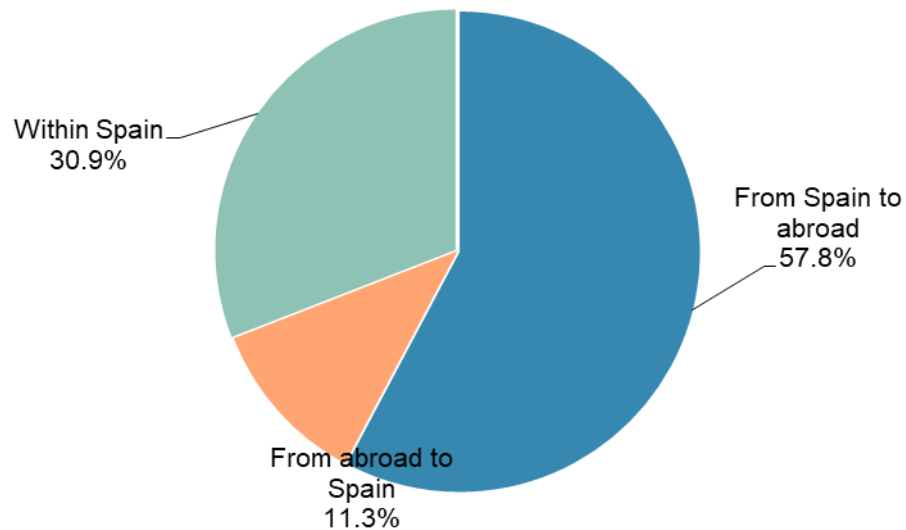
THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TRANSACTIONS (I-22, percentage)



Source: CNMC

In terms of geographical segmentation, 42.2% of the revenue from the first quarter of 2022 was to Spain. The remaining 57.8% corresponds to purchases originating in Spain carried out through foreign locations.

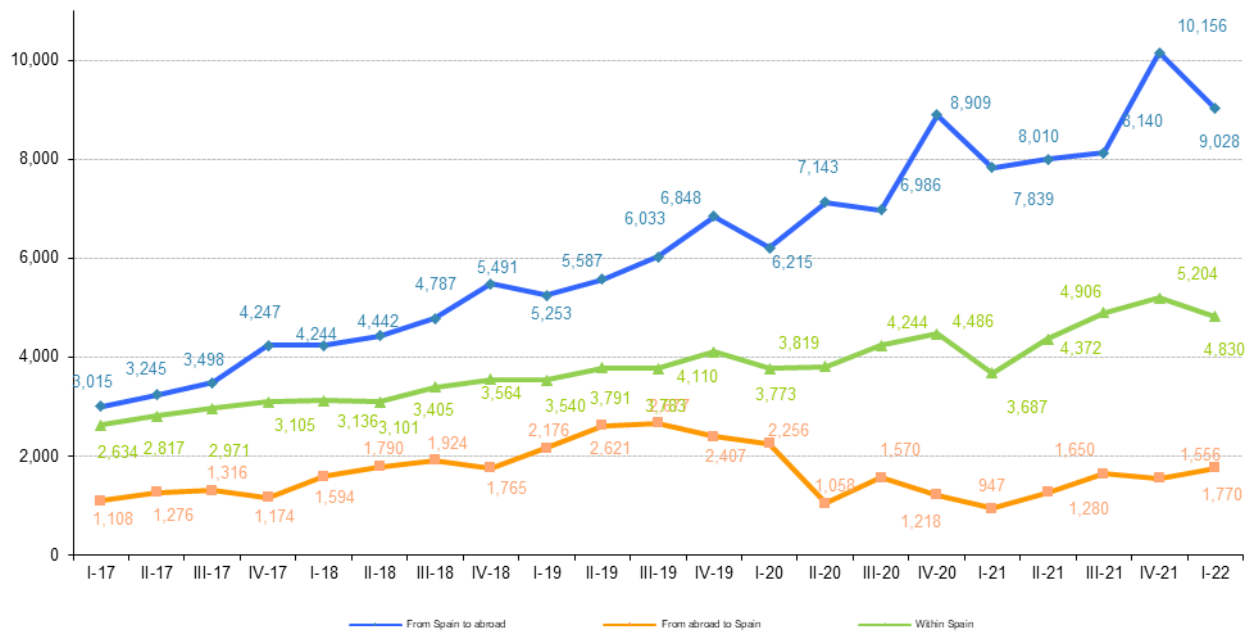
E-COMMERCE TURNOVER SEGMENTED GEOGRAPHICALLY (I-22, percentage)



Source: CNMC

The external balance (the difference between what is purchased in Spain from foreign locations and what is purchased from Spain to foreign locations) shows a deficit of 7.258 billion euros.

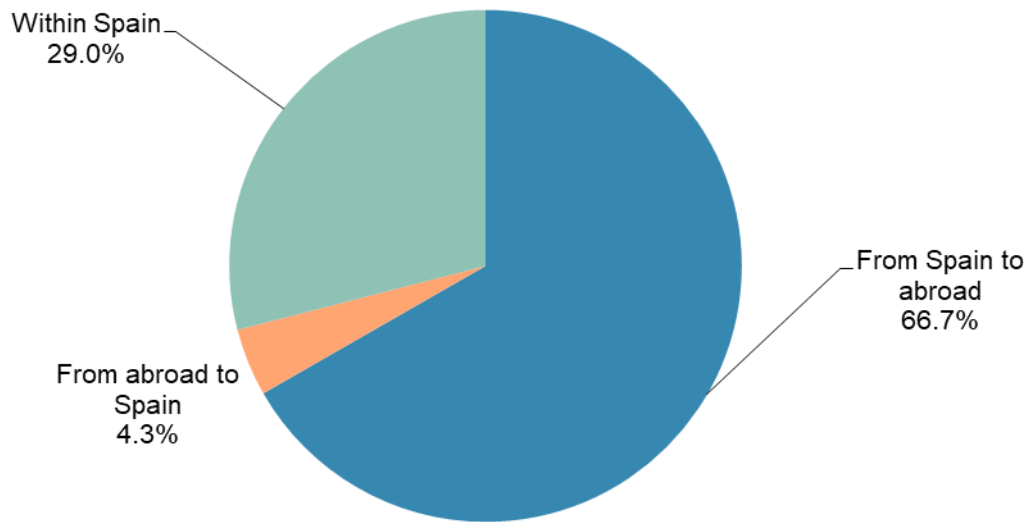
QUARTERLY TREND IN E-COMMERCE TURNOVER SEGMENTED GEOGRAPHICALLY
(millions of euros)



Source: CNMC

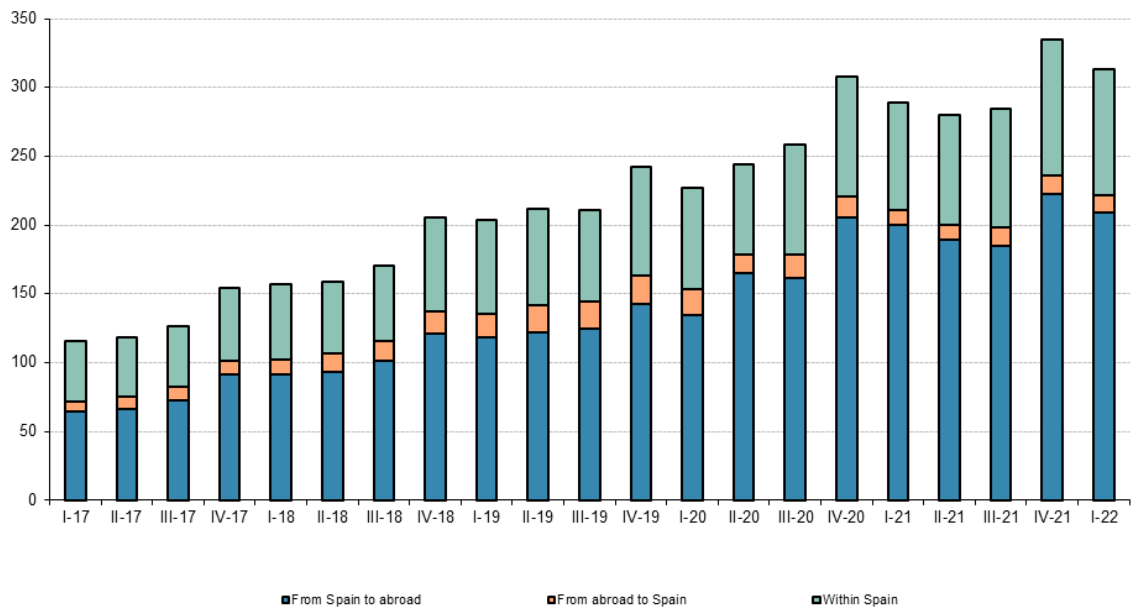
Broken down into number of transactions, 33.3% of sales were registered in Spain and 66.7% abroad.

NUMBER OF E-COMMERCE TRANSACTIONS SEGMENTED GEOGRAPHICALLY (I-22, percentage)



Source: CNMC

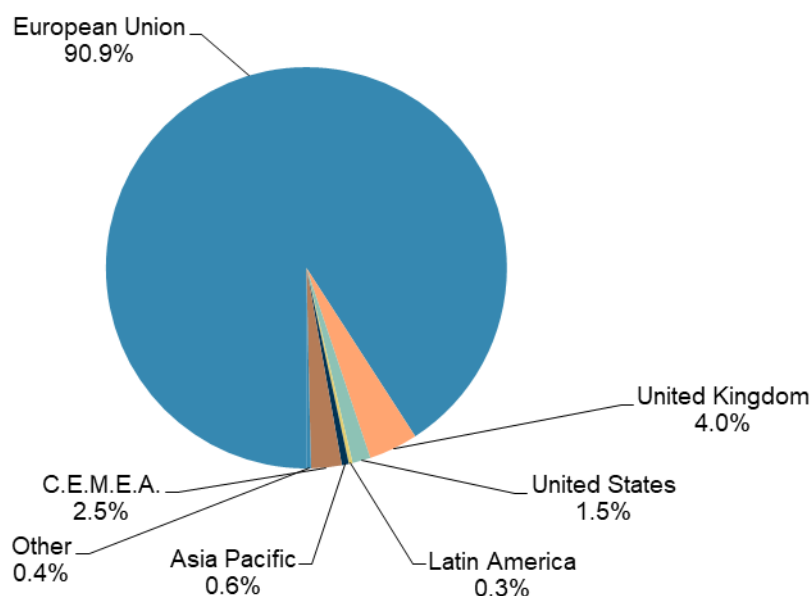
QUARTERLY TREND IN E-COMMERCE TRANSACTIONS SEGMENTED GEOGRAPHICALLY (millions of transactions)



Source: CNMC

The turnover of transactions originating in Spain that were sent to foreign locations totalled 9.028 billion euros - up 15.2% on the figure from the first quarter of the previous year. 90.9% of purchases from Spain with destinations in foreign locations was sent to businesses within the European Union.

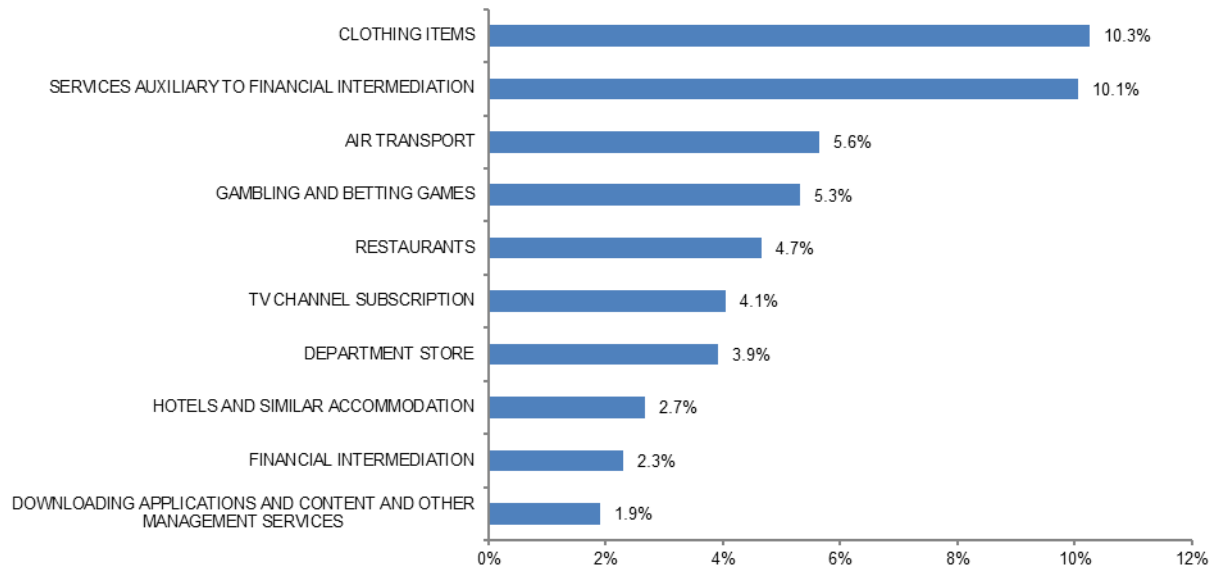
E-COMMERCE TURNOVER FROM SPAIN TO FOREIGN LOCATIONS BY GEOGRAPHICAL AREA (I-22, percentage)



Source: CNMC

The areas of activity with the greatest turnover from Spain sent to foreign locations are clothing (with 10.3%), services auxiliary to financial intermediation (10.1%), and air transport (5.6%).

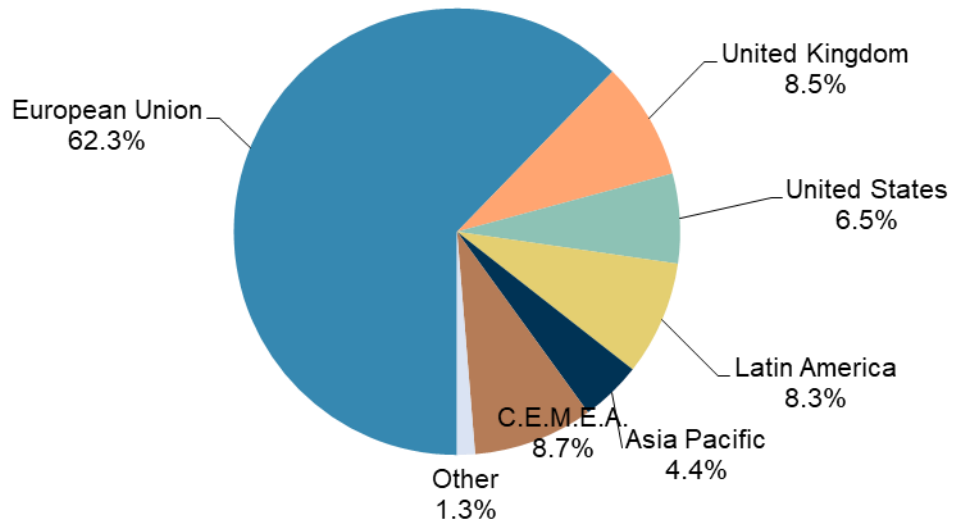
THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE
TURNOVER FROM SPAIN TO FOREIGN LOCATIONS (1-22, percentage)



Source: CNMC

Meanwhile, transactions from foreign locations to Spain have reached a turnover of 1,770 million euros - up 86.9% on the figure from the first quarter of the previous year. 62.3% of purchases from foreign locations originated in countries within the European Union.

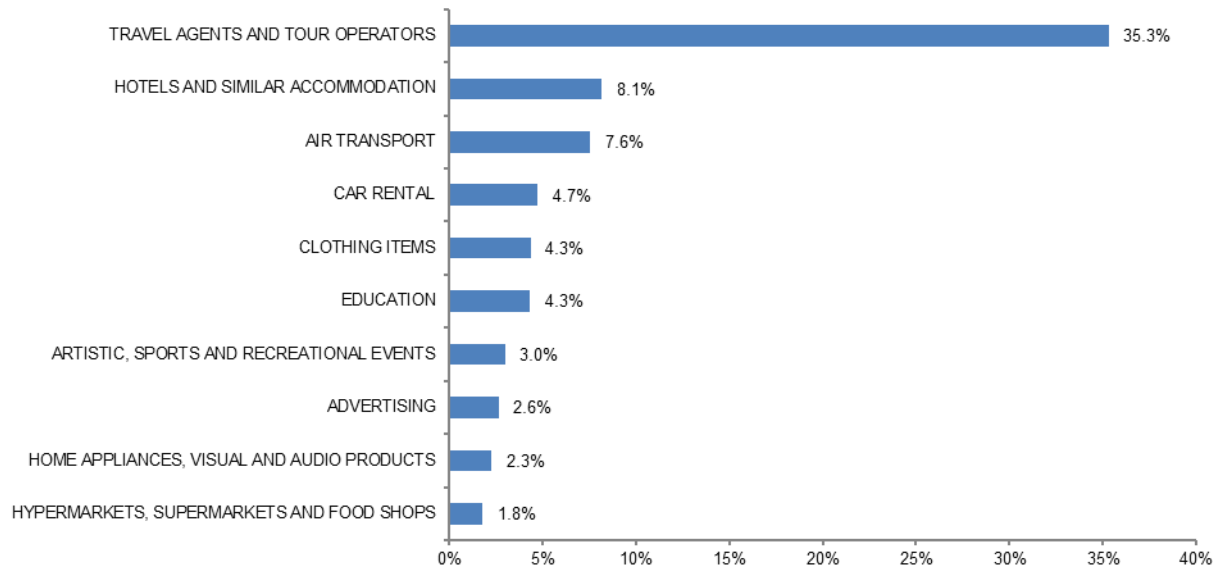
DISTRIBUTION OF E-COMMERCE TURNOVER FROM FOREIGN LOCATIONS TO SPAIN BY GEOGRAPHICAL AREA (I-22, percentage)



Source: CNMC

Furthermore, areas of activity related with the tourism sector (including travel agencies, air transport, land transport, car rental and hotels) account for 57.4% of the purchases to Spain from foreign locations.

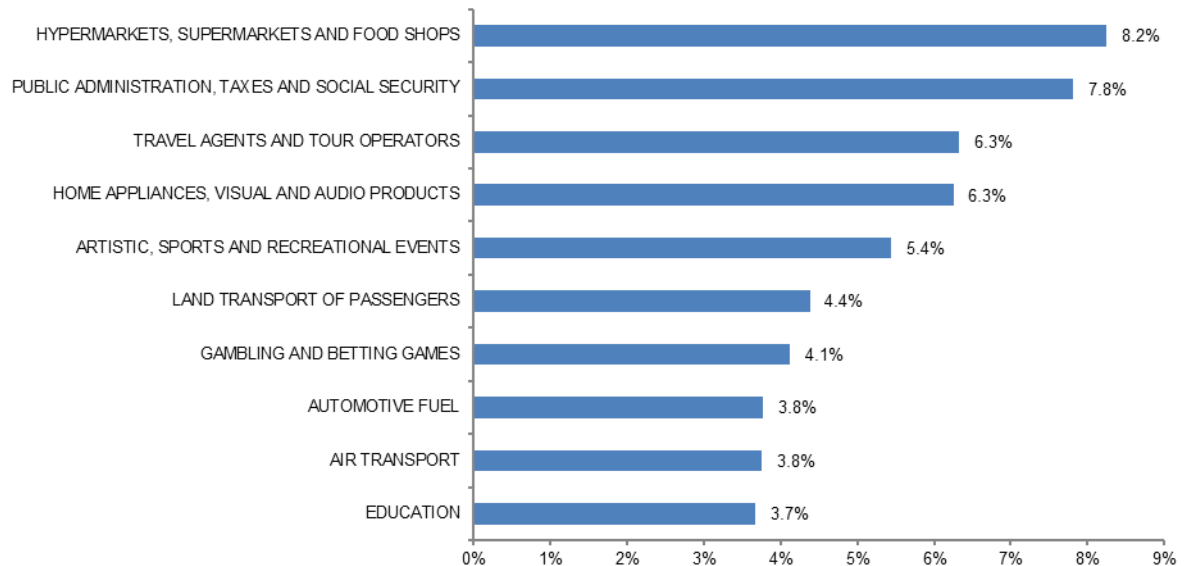
THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE
TURNOVER FROM FOREIGN LOCATIONS TO SPAIN (I-22, percentage)



Source: CNMC

Revenue from e-commerce within Spain experienced a year-on-year increase of 31.0%, reaching 4.830 billion euros. Hypermarkets and supermarkets account for 8.2% of turnover within Spain, followed by public administration, taxes and social security (7.8%).

THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE
TURNOVER WITHIN SPAIN (1-22, percentage)



Source: CNMC

More data on [CNMCData](#).