

The CNMC requests La Liga to limit discretion in the marketing of certain 1st and 2nd division broadcasting rights.

- This concerns rights in countries outside the European Economic Area.
- The Commission points out that La Liga must guarantee an award procedure that respects standards of publicity and transparency.
- Some of the tender conditions do not fully comply with the requirements of Royal Decree-Law 5/2015.

Madrid, 18 November 2022.- In its report, the CNMC points to a series of improvements affecting the conditions proposed by the National Professional Football League (LNFP in Spanish) for marketing certain broadcasting rights. ([INF/DC/221/22](#))

Specifically, this concerns 1st and 2nd division matches and promotion play-offs, as well as highlights and other programmes, in certain territories outside the European Economic Area (namely Africa, the Caribbean, Asia, the Indian subcontinent, the Middle East and North Africa, Israel and Gibraltar).

Among other recommendations, the CNMC points out that the LNFP should:

- Ensure an award procedure in accordance with the principles of publicity and transparency. In particular, by setting the criteria for the assessment of the requirements for the award of the lots, increasing certainty for operators and limiting the LNFP's discretion.
- Not include powers, reservations, or ownership of rights not attributed by [Royal Decree-Law 5/2015](#).
- Clarify the conditions regarding linear and non-linear broadcasting and to not discriminate between operators.
- Review the role of Mediaproducción S.L.U. as the company responsible for the marketing of rights
- Consider a contract duration that is in line with the principles and rules of competition.

These reports are issued pursuant to Article 4 of [Royal Decree-Law 5/2015](#) of 30 April on urgent measures in relation to the marketing of the rights to broadcast content of professional football competitions, which requires distributors to request a prior report from the CNMC on the proposed marketing conditions.

[INF/DC/221/22](#)