

## **The CNMC analyses the Royal Spanish Football Federation's proposals to commercialise the broadcasting rights of the Copa del Rey in the national market**

- It recommends that the contract should be awarded by means of a competitive tender process that allows the largest possible number of bidders to participate.
- It also highlights the option for the rights to be offered for four and/or five seasons.
- Some of the conditions proposed by the Royal Spanish Football Federation do not fully comply with the requirements of Royal Decree-Law 5/2015.

**Madrid, 03 March, 2022** .- The CNMC has issued a report ([INF/DC/012/22](#)) in which it analyses the conditions proposed by the Royal Spanish Football Federation (RFEF) to market the broadcasting rights for the Copa de S.M.EL Rey in Spain and Andorra.

In this report, the CNMC makes a series of recommendations, including:

- To guarantee a competitive tendering procedure, which allows for the greatest possible participation of bidders, within different lots and options.
- To preserve the principles of publicity, transparency, competitiveness and non-discrimination in the process of awarding the rights, so that the bids are assessed according to objective criteria and the RFEF's discretion is reduced.
- To not include authority, reservations, or ownership of rights not attributed by [Royal Decree-Law 5/2015](#).
- To not impose commercial obligations relating to the advertising decisions of the successful bidders that are unjustified and contrary to the principle of freedom of enterprise.
- To establish contract durations appropriate to the principles and rules of competition and, consequently, eliminate the option to bid for four and/or five seasons.

These reports are issued pursuant to Article 4 of Royal Decree-Law 5/2015, of 30 April, on urgent measures in relation to the commercialisation of the rights to exploit broadcasting content of professional football competitions, which requires distributors to request a prior report from the CNMC on the proposed commercialisation conditions.

[INF/DC/012/22](#)