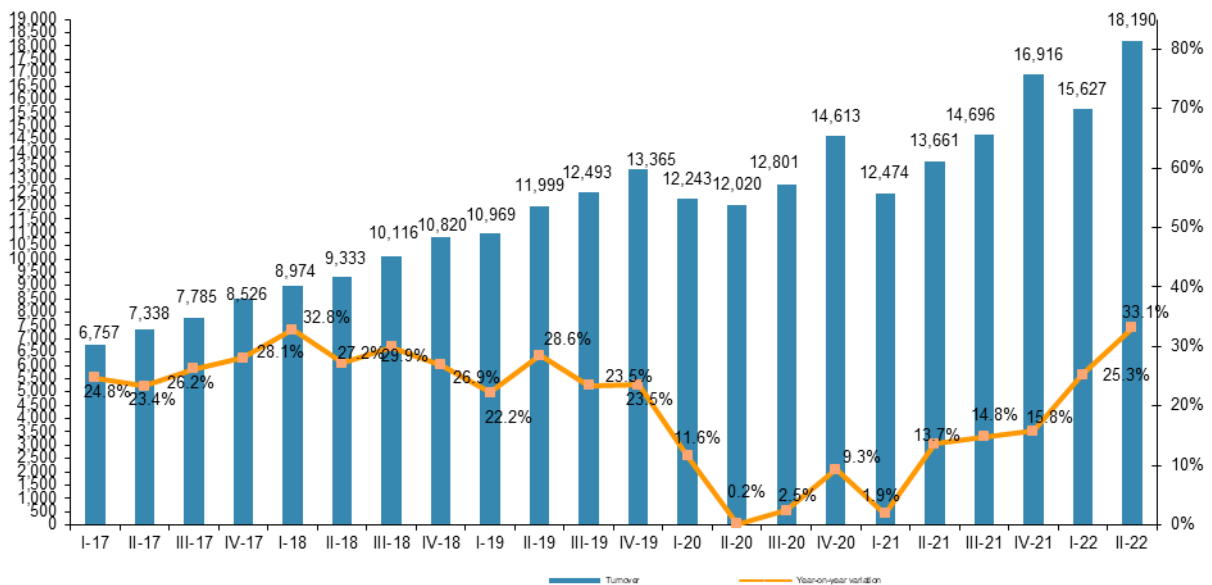


PRESS RELEASE

E-commerce exceeds 18.1 billion euros in Spain in the second quarter of 2022- up 33% from last year

Madrid, 05.01.2023. – E-commerce turnover in Spain has increased in the second quarter of 2022 with a year-on-year growth of 33.1% to total 18.190 billion euros, according to the latest e-commerce data available on the [CNMCData website](https://www.cnmc.es/cnmcdata).

QUARTERLY TREND IN E-COMMERCE TURNOVER AND YEAR-ON-YEAR VARIATION (millions of euros and percentage)

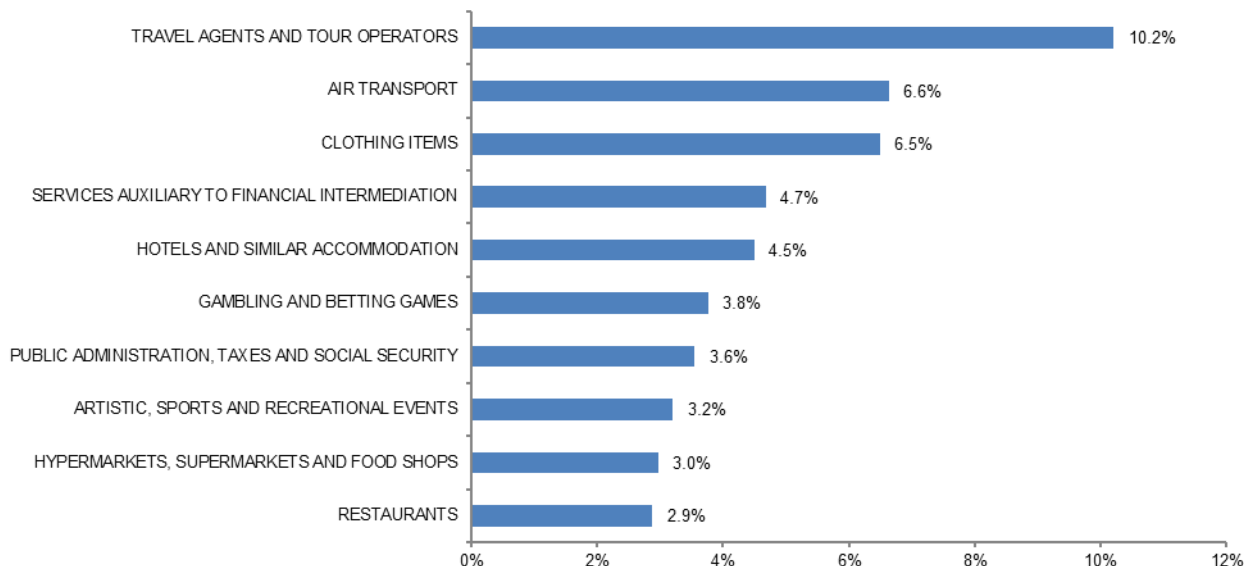


Source: CNMC

The activity sectors with the highest revenue were travel agencies, with 10.2% of the total turnover; followed by air transport, with 6.6%, and clothing taking third place with 6.5%.

INTERNA

THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TURNOVER (II-22, percentage)



Source: CNMC

As regards the number of transactions, in the second quarter of 2022 more than 325 million transactions were registered - up 16.4%. Restaurants lead the ranking in terms of sales (7.1%).

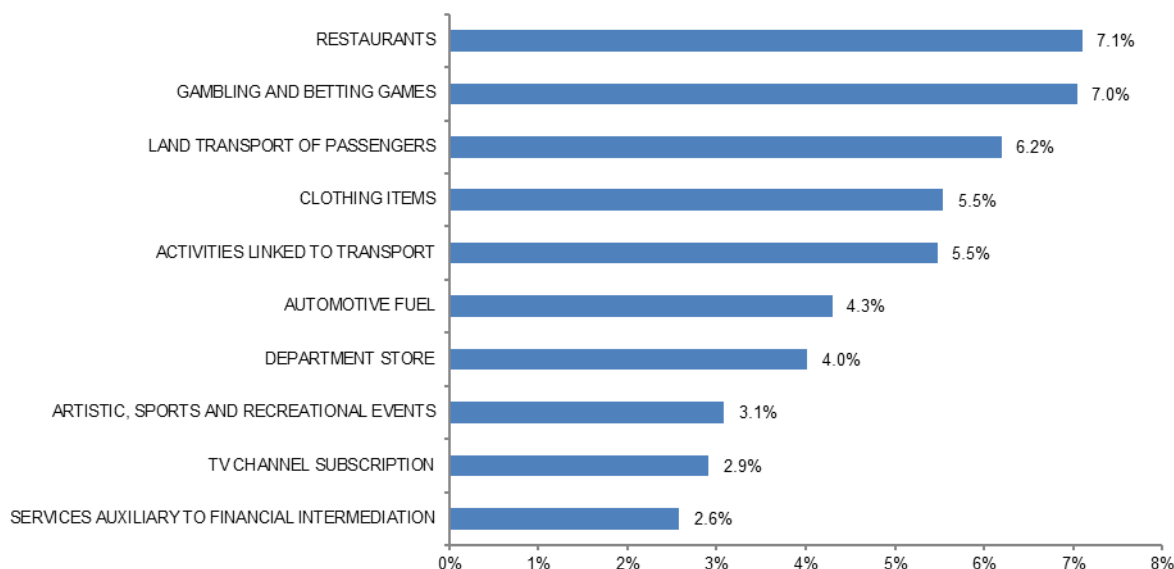
QUARTERLY TREND IN THE NUMBER OF E-COMMERCE TRANSACTIONS AND YEAR-ON-YEAR VARIATION (millions of transactions and percentage)



Source: CNMC

INTERNA

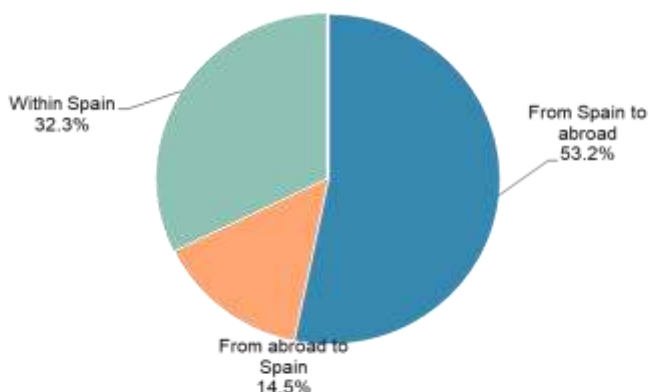
THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE TRANSACTIONS (II-22, percentage)



Source: CNMC

In terms of geographical segmentation, 46.8% of the revenue from the second quarter of 2022 was to Spain. The remaining 53.2% corresponds to purchases originating in Spain carried out through foreign locations.

E-COMMERCE TURNOVER SEGMENTED GEOGRAPHICALLY (II-22, percentage)

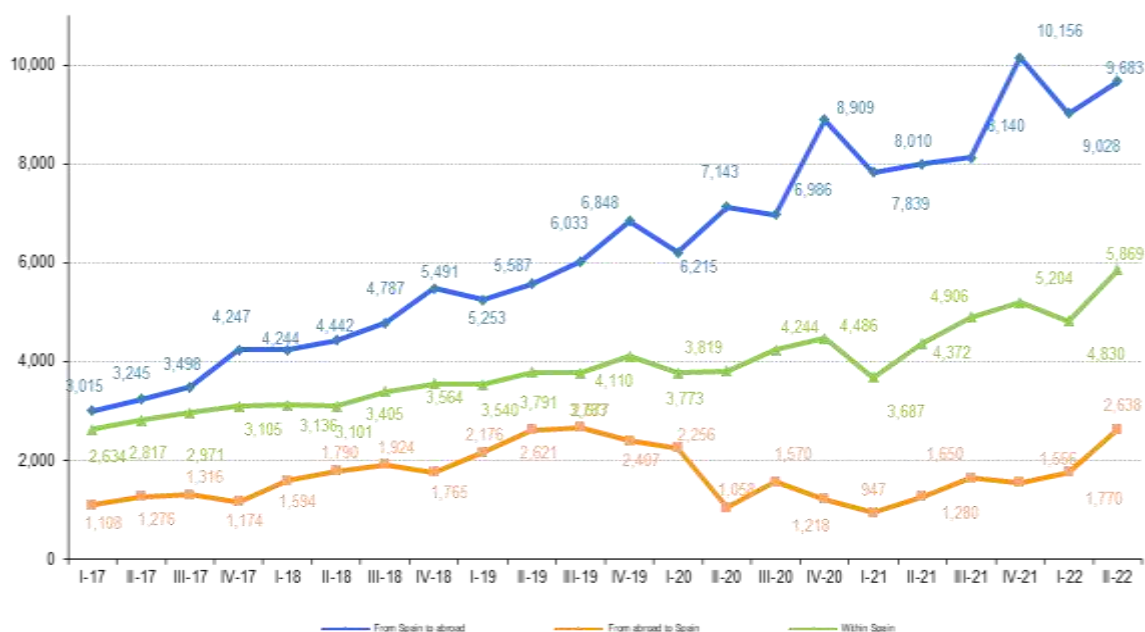


Source: CNMC

INTERNA

The external balance (the difference between what is purchased in Spain from foreign locations and what is purchased from Spain to foreign locations) shows a deficit of 7.046 billion euros.

QUARTERLY TREND IN E-COMMERCE TURNOVER SEGMENTED GEOGRAPHICALLY
(millions of euros)

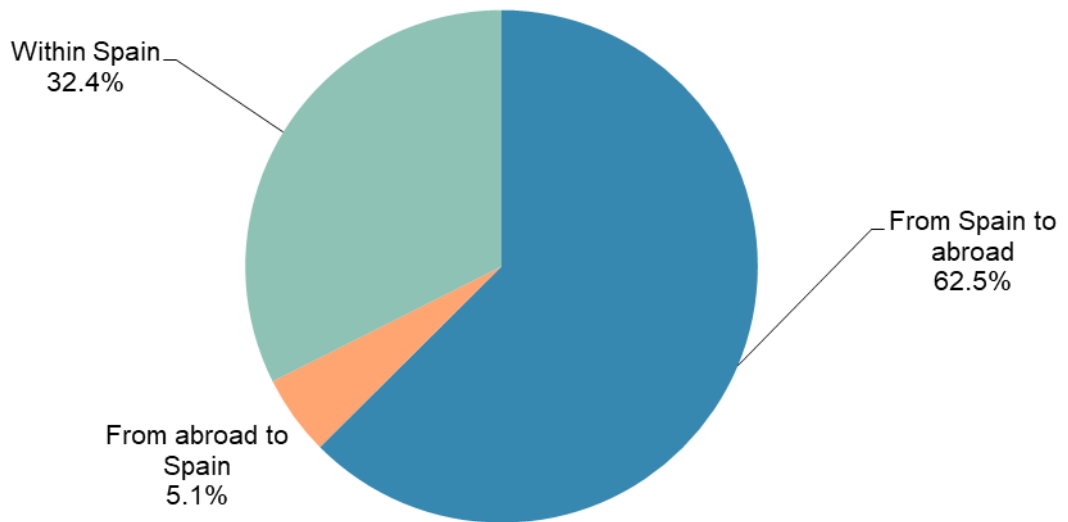


Source: CNMC

Broken down into number of transactions, 37.5% of sales were registered in Spain and 62.5% abroad.

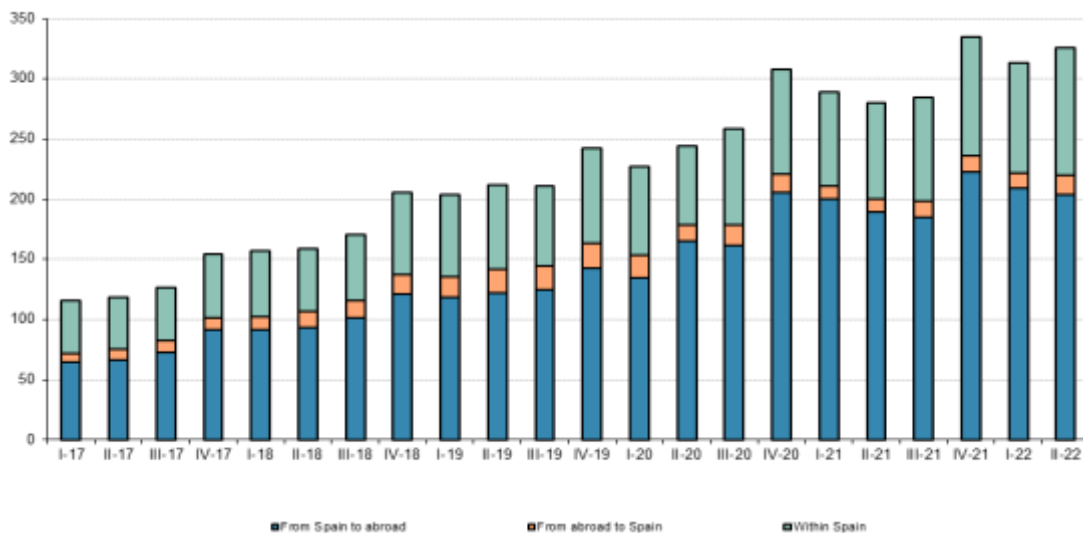
INTERNA

NUMBER OF E-COMMERCE TRANSACTIONS SEGMENTED GEOGRAPHICALLY (II-22, percentage)



Source: CNMC

QUARTERLY TREND IN E-COMMERCE TRANSACTIONS SEGMENTED GEOGRAPHICALLY (millions of transactions)

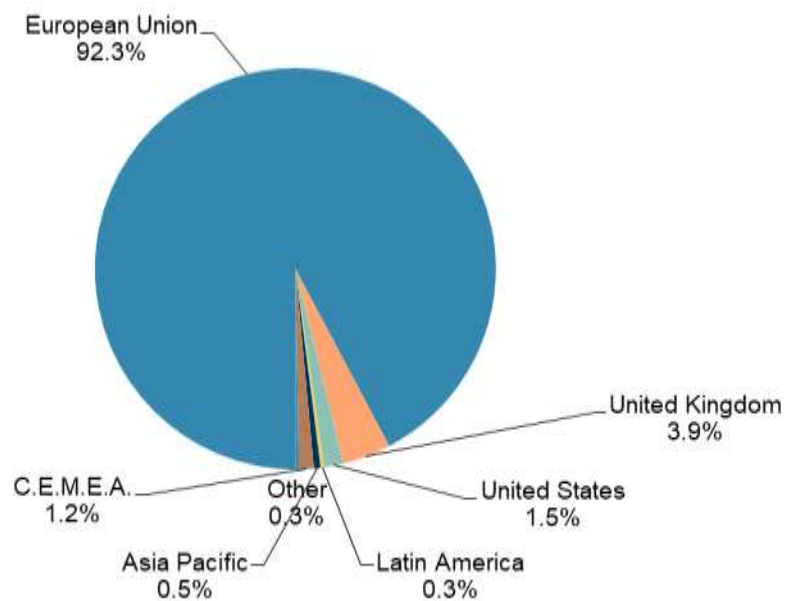


Source: CNMC

INTERNA

The turnover of transactions originating in Spain that were sent to foreign locations totalled 9.683 billion euros - up 20.9% on the figure from the second quarter of the previous year. 92.3% of purchases from Spain with destinations in foreign locations was sent to businesses within the European Union.

E-COMMERCE TURNOVER FROM SPAIN TO FOREIGN LOCATIONS BY GEOGRAPHICAL AREA (II-22, percentage)

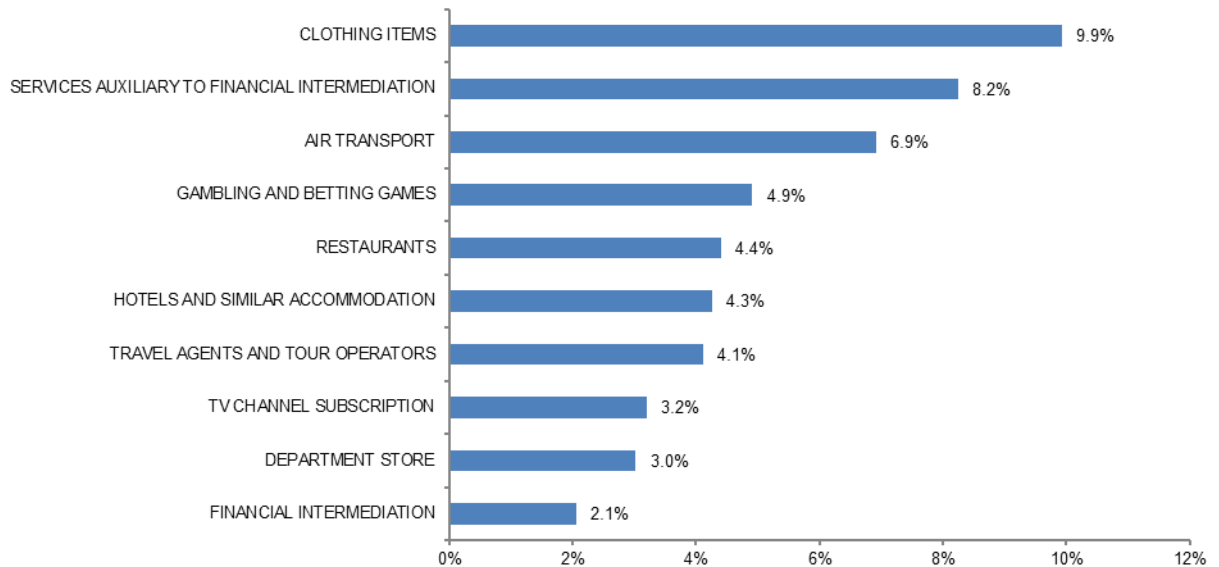


Source: CNMC

The areas of activity with the greatest turnover from Spain sent to foreign locations are clothing (with 9.9%), services auxiliary to financial intermediation (8.2%), and air transport (6.9%).

INTERNA

THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE
TURNOVER FROM SPAIN TO FOREIGN LOCATIONS (II-22, percentage)

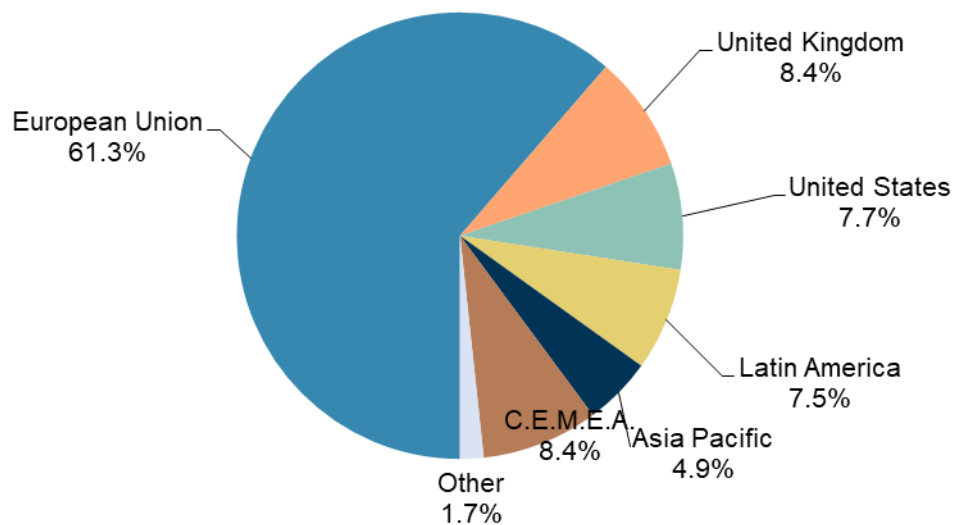


Source: CNMC

Meanwhile, transactions from foreign locations to Spain have reached a turnover of 2,638 million euros - up 106.1% on the figure from the second quarter of the previous year. 61.3% of purchases from foreign locations originated in countries within the European Union.

INTERNA

DISTRIBUTION OF E-COMMERCE TURNOVER FROM FOREIGN LOCATIONS TO SPAIN BY GEOGRAPHICAL AREA (II-22, percentage)

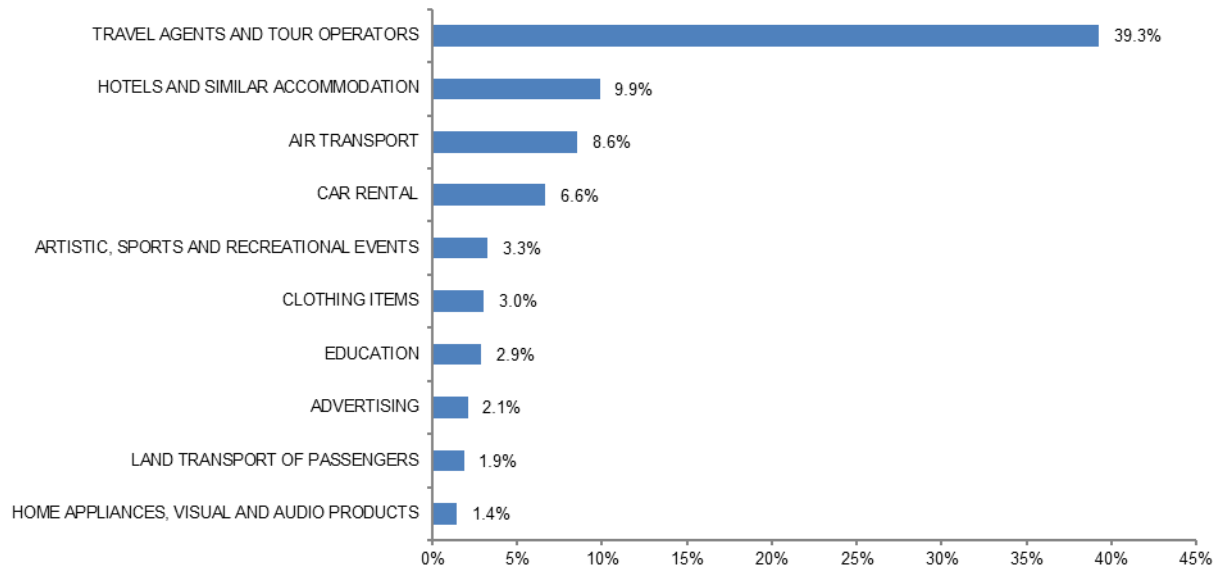


Source: CNMC

Furthermore, areas of activity related with the tourism sector (including travel agencies, air transport, land transport, car rental and hotels) account for 66.3% of the purchases to Spain from foreign locations.

INTERNA

**THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE
TURNOVER FROM FOREIGN LOCATIONS TO SPAIN (II-22, percentage)**

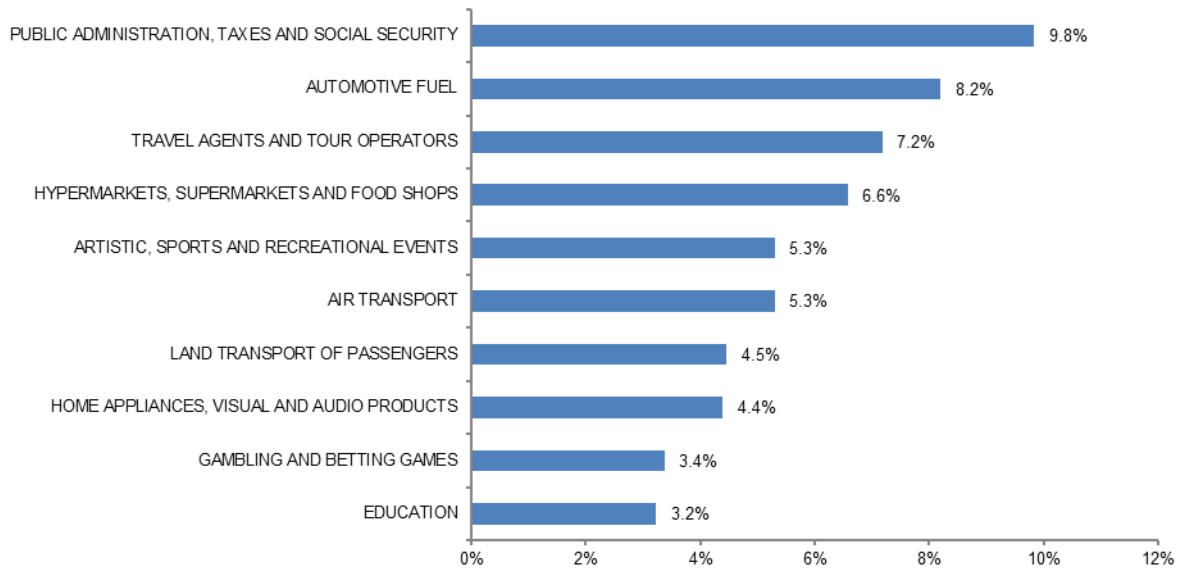


Source: CNMC

Revenue from e-commerce within Spain experienced a year-on-year increase of 34.2%, reaching 5.869 billion euros. Public administration, taxes and social security account for 9.8% of turnover within Spain.

INTERNA

THE TEN AREAS OF ACTIVITY WITH THE HIGHEST PERCENTAGE OF E-COMMERCE
TURNOVER WITHIN SPAIN (II-22, percentage)



Source: CNMC

More data on [CNMCData](#)

INTERNA