

## The CNMC asks La Liga not to exclude free-to-air television operators from the marketing of 1st Division broadcasting rights in Spain

- This concerns the awarding of the broadcasting rights in Spain of some 1st Division bundles from the 2024/2025 season onwards.
- The CNMC points out that La Liga must guarantee an award process that respects the standards of transparency, competence and non-discrimination.
- Some of the tender conditions do not comply with the requirements of Royal Decree-Law 5/2015.

**Madrid, December 18, 2023.-** The CNMC has just published a series of recommendations affecting the conditions proposed by the National Professional Football League (LNFP in Spanish) for marketing certain broadcasting rights ([INF/DC/522/23](#)).

Specifically, this involves two bundles of 1st Division matches including 5 matches per match day and 1 to 3 single match days with all 10 matches, starting from the 2024/2025 season (from 20 January, 2025) until the 2026/2027 season. These would be live and exclusive rights for residential customers in Spain and Andorra.

Among other recommendations, the CNMC points out that the LNFP should:

- Not include **unjustified restrictions**, such as the exclusion of free-to-air television operators.
- Use **objective criteria that can be assessed** as far as possible by means of formulas, increasing certainty for operators and limiting the LNFP's discretion (in matters such as the use of reserve prices and the extra weighting for certain offers based on technical-professional criteria).
- Clearly and precisely define the **content** of the rights offered.
- Not include **restrictions linked to the advertising** and publicity of successful bidders.
- Not imply that it **owns and freely disposes** of rights that are not granted to it by [Royal Decree-Law 5/2015](#).
- Adhere to the joint **marketing** of the audiovisual rights included in the scope of the regulation.

These reports are issued pursuant to Article 4 of [Royal Decree-Law 5/2015](#) of 30 April on urgent measures in relation to the marketing of the rights to broadcast content of professional football competitions, which requires distributors to request a prior report from the CNMC on the proposed marketing conditions.

**Related content:**

- [INF/DC/522/23](#)
- [Press release](#) (15/07/2022): The CNMC reviews the Royal Spanish Football Federation's proposals to market the broadcasting rights of the Copa and the Supercopa

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